Publishing

ERERGY MARKETS SERIES



2025





DAILY ENERGY MARKETS PODCAST

LIVE ON X, LINKEDIN & YOUTUBE











The **DAILY ENERGY MARKETS** Live Video Podcast provides market participants with essential insights into the pressing issues affecting the energy markets each morning. With a special focus on the supply-demand dynamics along the key trading routes between the Middle East and Asia, the podcast delivers valuable perspectives on this critical energy corridor. Each live event features three expert speakers from around the world, offering a global viewpoint on the day's topics. With a limited Live audience capacity of 100 participants, the podcast creates an engaging and exclusive platform for those seeking real-time and in-depth market analysis.



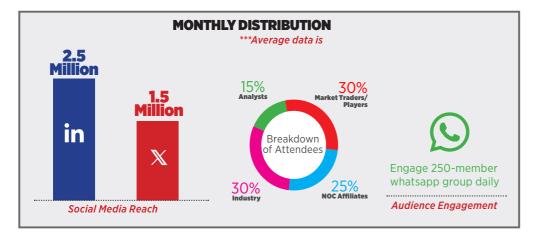
PODCAST BRAND PARTNER





COLLATERALS:

- Daily Podcast Cast Promo Flyer
- Daily Video Podcast Livestream
- Daily Podcast Survey Infograph Flyer
- Daily Audio Recorded Podcast: Apple, SoundCloud & Spotify



80+ PODCAST COMMENTATORS





































































































E-MAIL DISTRIBUTION



DAILY NEWS DIGEST

The **GI Top 10 DAILY NEWS DIGEST** is delivered to stakeholders early each morning, providing critical insights and context on the factors influencing energy markets and potential trends throughout the trading day. Gulf Intelligence distributes the Daily Digest via email to a network of 1,000 energy market professionals across the Middle East and beyond. It is also shared across all relevant social media channels, reaching a wider audience of over 200,000 viewers.



60-SECOND VIDEO SOUNDBITES x 3 DAILY



The **60-Second Video Soundbite** series delivers timely and relevant oil market insights from our 30-minute podcast panels. These concise video clips focus on key issues and their significance, as explained by leading experts in international oil markets. Each week, more than 20 Soundbites are published on Twitter and LinkedIn, providing timely and impactful commentary for our audience of market stakeholders.

SOUNDBITE BRAND PARTNER

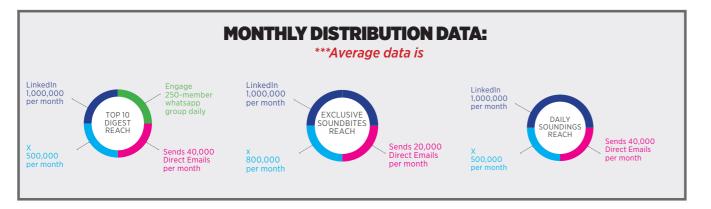


DAILY MARKET COMMENTARY SOUNDINGS x 3 DAILY

Industry Soundings deliver key insights from each speaker on the daily podcast in concise, 50-word commentaries that are easy to understand. Gulf Intelligence shares these short-form quotes on LinkedIn and Twitter, reaching over 500,000 viewers each month. The most impactful comments from the series are featured in the Fujairah Weekly Newsletter, which reaches around 200,000 readers monthly.







DAILY ENERGY MARKETS BULLETIN

The **DAILY ENERGY MARKETS BULLETIN** offers a concise wrap-up of the trading day in Asia and the Middle East, providing key insights as energy markets transition through the European morning and prepare for the US opening. The newsletter includes expert oil market commentary, a Daily News Digest, and a podcast that delivers essential analysis on "why it matters" and "what's at stake," featuring insights from international experts. Gulf Intelligence distributes the Bulletin directly via email to over 3,000 market professionals, while also sharing it across social media platforms, reaching over 3 million viewers each month.





"HALF-TIME TALK" PODCAST

WEEKLY FEATURE INTERVIEW SERIES

The **HALF TIME TALK** feature interview series, conducted weekly with leading energy market stakeholders from around the world, provides exclusive insights into the key factors driving global oil markets. Each interview offers an in-depth look at the most critical trends and developments shaping the midstream industry, including storage, shipping, and trading. Gulf Intelligence distributes the interview across multiple platforms, including a video podcast shared on social media, reaching over 100,000 followers. It is also featured as the lead article in the Fujairah New Silk Road Weekly Newsletter, distributed every Thursday via direct email to nearly 10,000 recipients, who typically share it with five colleagues each.



HALF-TIME TALK WEEKLY COLLATERALS:

- Half-Time Talk Promo Flyer Infograph
- Half-Time Talk Video Podcast
- Feature Interview Top 3 Takeaways Flyer Infograph
- Daily Energy Markets Bulletin Direct Mail Distribution
- Fujairah Weekly Newsletter Front Page Interview

FUJAIRAH NEW SILK ROAD

WEEKLY NEWSLETTER

The **Fujairah New Silk Road Weekly Newsletter** highlights the transformation of physical energy markets along the ancient trading routes connecting Asia with the Middle East and Africa, which is reshaping global energy flows. Fujairah, with over 500 years of maritime history, stands as a key hub outside the Straits of Hormuz. China's Belt and Road Initiative (BRI), spanning 60 countries and 4.4 billion people with a combined GDP of \$21 trillion, is redrawing the global energy map through infrastructure investment. This initiative revives ancient trade routes and aligns with the resurgence of the Arab world, China, and India, regions that were once historic partners on the Old Silk Road. Today, much of this economic reintegration is driven by physical energy industries such as trading, refining, storage, ports, and shipping, reinforcing the critical role of Fujairah in the evolving global energy landscape.





The 15th GLOBAL ENERGY OUTLOOK FORUM 2025

January 9th, 2025

The **Global Energy Outlook Forum** provides key insights into the trends and issues expected to impact the international oil and gas markets over the coming year. For its 15th edition, the Forum will virtually connect with more than 50 of the world's leading oil traders, brokers, bankers, analysts, and market thought leaders from around the globe. The 24 sessions over 12 hours will deliver timely and relevant perspectives from on-the-ground in Asia, the Middle East, Europe, and the Americas on the critical issues likely to shape the Global Energy Outlook for 2025 and beyond.



Global Energy Outlook

Special Report





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The 8th LONDON IEWEEK GI MIDDLE EAST ENERGY SUMMIT 2025

February 26th, 2025

The **GI Middle East Energy Summit,** held annually in London during IE WEEK, is a unique gathering of Middle Eastern and global Midstream stakeholders. This three-session Summit provides a platform for exchanging knowledge and insights at both operational and strategic levels on the intersection of East of Suez physical energy markets and the rising demand from the Global South, amidst changing global energy flows. With 56% of the world's population but only 18% of global power generation capacity, the Global South is poised to drive 85% of new energy demand, offering significant opportunities in energy trading, storage, shipping, and ports.







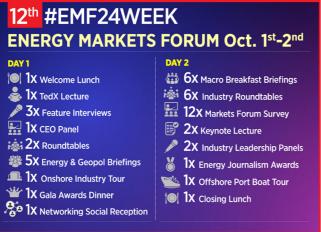
THE 13th FUJAIRAH #EMFWEEK ENERGY MARKETS FORUM 2025

October 1st - 2nd, 2025

The 13th Fujairah Energy Markets Forum will bring together 300 energy industry leaders from the East-of-Suez midstream sector, including NOC oil trading firms, their international peers, and infrastructure stakeholders, for an intimate exchange of knowledge and market insights. With over 500 years of maritime history and more than 100 million barrels of crude oil and product storage capacity, Fujairah plays a pivotal role in developing the East-of-Suez physical energy markets, which are experiencing unprecedented new energy flows. Its strategic location outside the Straits of Hormuz and proximity to China's Belt and Road Initiative. spanning 60 countries and 4.4 billion people, positions it as a key hub for economic reintegration through sectors such as trading, refining, storage, ports, and shipping. The forum fosters valuable discussions on these evolving trends.















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THE ARAMCO TRADING AWARDS NEW SILK ROAD CEO OF THE YEAR 2025

The **New Silk Road CEO of the Year Awards** were established to honor pioneering industry leaders transforming the physical energy markets along the ancient trading route connecting Asia with the Middle East and Africa, reshaping international energy flows. Fujairah, with over 500 years of maritime history, is an ideal location for this celebration, situated at one end of the New Silk Road, linking Asia's demand centers with the Middle East's energy hubs. China's Belt and Road Initiative (BRI), one of the largest platforms for economic cooperation and trade, connects over 60 countries across Asia and the Middle East, reaching 4.4 billion people with a combined GDP of \$21 trillion. The BRI is redrawing the global energy map by revitalizing ancient trading routes through infrastructure investment. The resurgence of the Arab world, China, and India mirrors their historic partnership along the Old Silk Road, with physical energy sectors—trading, refining, ports, storage, and shipping—driving this economic reintegration.



Vision

Celebrate Excellence & Impact of Current Leaders

Mission

Motivate & Inspire Next Generation of Industry Leaders























THE MENA TERMINALS AWARDS INTERNATIONAL ENERGY JOURNALISM 2025

The **International Energy Journalism Awards (IEJA)** were established to celebrate excellence in reporting on the energy industry and markets, the most important sector in the Middle East, and arguably the world. The IEJA recognizes and honors professional journalists based in the Middle East or those covering the regional energy sector from abroad. These awards highlight outstanding journalism produced over the past year, whether focused on OPEC, oil markets, National and International Oil Companies (NOCs/IOCs), renewables, or new low-carbon energy fuels.

























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