



Consultancy  
Intelligence  
Publishing

# GI Publishing

## Energy Markets Series

### PROFILE 2024





## DAILY ENERGY MARKETS PODCAST

LIVE ON X, LINKEDIN & YOUTUBE



The DAILY ENERGY MARKETS Live Video Podcast is an opportunity every morning for market actors to garner insights on the pressing issues impacting the energy markets each day, with particular focus on the supply-demand dynamics on the trading routes connecting the Middle East to Asia. The live-event hosts three expert speakers from around the world and has an audience capacity of 100.

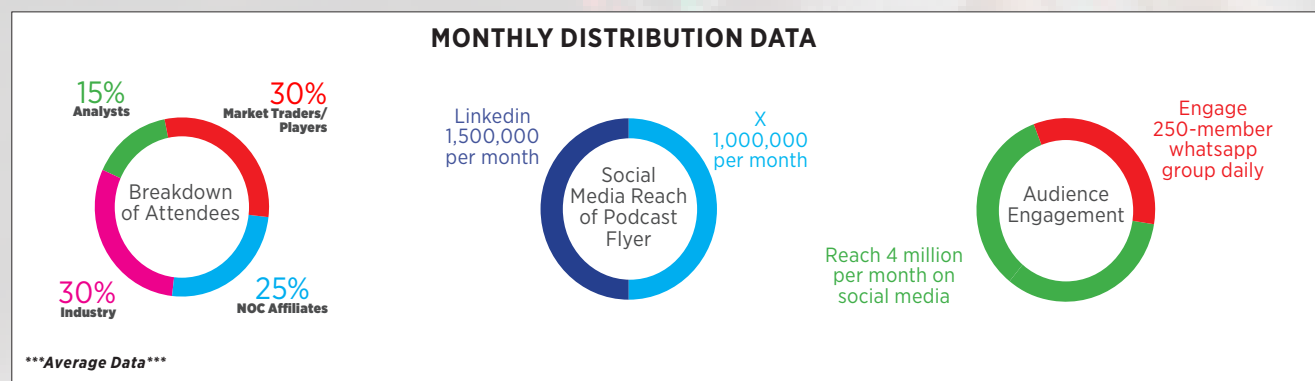
**Daily Energy Markets LIVE VIDEO PODCAST**  
TUESDAY // JANUARY 30<sup>th</sup> // 10:30AM (UAE)  
Zoom ID: 843 8266 1096 Password: 12345

**PODCAST BRAND PARTNER**  
ADNOC

**Listen on**  
Spotify  
APPLE PODCAST  
SOUNDCLOUD

### COLLATERALS:

- Daily Podcast - Cast Promo Flyer
- Daily Video Podcast - Livestream
- Daily Podcast Survey - Infograph Flyer
- Daily Audio Recorded Podcast: Apple, SoundCloud & Spotify



## 80+ PODCAST COMMENTATORS





## DAILY NEWS DIGEST

The GI Top 10 Daily News Digest is delivered to our stakeholders early each morning to provide insights and context on what's at stake and where energy markets may move through the trading day. Gulf Intelligence distributes the Daily Digest in an email to our network of 1,000 energy market actors across the Middle East and beyond. It is also posted on all our relevant social media channels, reaching a wider circle of 200,000+ viewers.

**Daily Energy Markets TOP 10 NEWS DIGEST RECOMMENDED READING** FRIDAY // FEBRUARY 2<sup>nd</sup>

- OIL PRICES GAIN AFTER OPEC+ MAINTAINS OUTPUT CUTS
- RISING US OIL PRODUCTION FRUSTRATES OPEC CUTS
- FOUR WEEKS AFTER SAILING FOR ISRAEL, 16,000 SHEEP AND CATTLE REMAIN IN LIMBO ABOARD SHIP
- OPEC+ MONITORING COMMITTEE DOES NOT RECOMMEND OIL OUTPUT CHANGES
- ASIA CRUDE OIL IMPORTS START 2024 STRONGLY AS INDIA LEADS
- US PREPARES FOR MULTI-DAY STRIKES AGAINST 'IRANIAN TARGETS'
- UKRAINE SUPPORT PACKAGE WORTH €50BN AGREED BY EU LEADERS
- SAUDIS ARE DIVERTING MORE OIL EXPORTS TO AVOID SOUTHERN RED SEA
- US LNG EXPORTS FALL IN JANUARY ON ARCTIC FREEZE PLANT OUTAGES
- CHINA'S PRIVATE REFINERS STRUGGLE AMID FALTERING ECONOMY AND HIGH OIL PRICES

**RECOMMENDED VIDEOS AND REPORTS**

- CLIFFS CEO SAYS HIS US STEEL BID IS 'ABSOLUTELY GONE'
- CHINA TO HIKE THE PRICE OF GASOLINE AND DIESEL
- ROBUST NON-OPEC OIL SUPPLY MIGHT CAP OIL PRICES
- FACTORIES DELIVER MIXED PERFORMANCE GLOBALLY IN JANUARY
- INDIA'S OPPOSITION CHALLENGE TO MODI MAY BE IMPLICATING
- BANKS ARE BEING ROCKED AGAIN AS REAL ESTATE LOSSES MOUNT
- VLADIMIR PUTIN: MANY RUSSIANS SEE NO ALTERNATIVE CANDIDATE AS ELECTION LOOMS

## 60-SECOND VIDEO SOUNDBITES x 3 DAILY

**Daily Energy Markets Mashreq 60-SECOND SOUNDBITE**

*"China's equity markets are imploding and dragging all commodities down, with oil a laggard!"*

**Maleeha Bengali**  
Founder  
MB Commodity Corner

Series Supported By: mashreq المشرق

The 60-Second Soundbite series captures some of the most salient market-relevant comments captured in the 30 minute interview. The essence of whats at stake and why we should care is articulated by some of the most authoritative oil market watchers in a series of twenty Soundbites published each week on Twitter and LinkedIn.

**SOUNDBITE BRAND PARTNER**

المشرق mashreq

## DAILY MARKET COMMENTARY SOUNDINGS x 3 DAILY

The Industry Soundings deliver key messages from each speaker on the daily podcast -- with a limited number of words that deliver concise and understandable insights. Gulf Intelligence publishes these short-form opinion editorials on LinkedIn and Twitter, where they reach over 500,000 viewers per month. The best in the series are published each week in the Fujairah Newsletter that reaches over 100,000 readers per month.

**Daily Energy Markets SOUNDINGS**

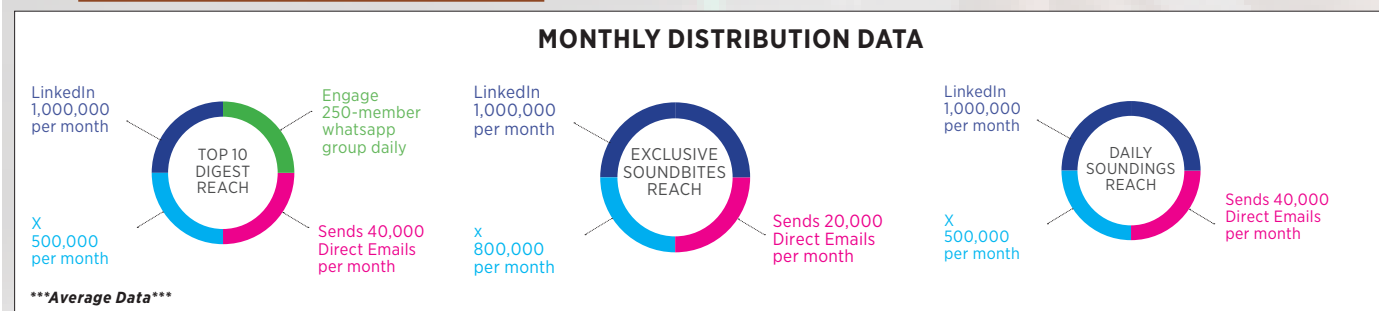
**INDIAN ECONOMY**

*"The government is projecting that India will continue to grow in the region of 7% per annum. Today, we are a \$3.7 trillion economy, and the target is to reach \$5 trillion in three years and \$7 trillion by 2030. So, the economy is very strong, very robust, and demand for everything is growing, including oil."*

**Narendra Taneja**  
India's Leading Energy Expert

**SOUNDINGS BRAND PARTNER**

SNOC



## "HALF-TIME TALK" PODCAST WEEKLY FEATURE INTERVIEW SERIES

This HALF TIME TALK feature interview series is conducted weekly with energy market stakeholders from across the world, with the objective of securing a deeper understanding of specific trends affecting the international oil and gas markets. Gulf Intelligence distributes the weekly interview across multiple media platforms, including a video podcast posted on social media that reaches 100,000+ followers, and it is also published as the lead article in the weekly Fujairah New Silk Road Newsletter, which reaches 40,000 readers worldwide per week.

**Daily Energy Markets INTERVIEW SERIES** NEW SEASON 23-24

**HALF-TIME TALK**

with **Saugata Saha**  
President  
S&P Global Commodity Insights

*"Globally we are 50% Short of \$1.7 Trillion Financing Needed to Tackle Climate Change"*

**Port of Fujairah**

WEDNESDAY // NOVEMBER 8<sup>th</sup>

**HALF-TIME TALK BRAND PARTNER**

Port of Fujairah United Arab Emirates

**Daily Energy Markets INTERVIEW SERIES** WEDNESDAY // NOVEMBER 8<sup>th</sup>

**HALF-TIME TALK TOP 3 TAKEAWAYS**

- US turning a blind eye to extra Iranian oil exports because volumes mostly going to China, and US is either incapable or has no desire to stop that.
- Covid, Russia and Mideast crises have emphasised the importance of energy security - we should add an extra 'S' to 'ESG'
- COP28 should seek practical and realistic results, including giving more attention to demand management measures.

**Dr. Sara Vakhshouri**  
Founder & President, SVB Energy International

## HALF-TIME TALK WEEKLY COLLATERALS:

- Half-Time Talk Promo Flyer Infograph
- Half-Time Talk Video Podcast
- Feature Interview Top 3 Takeaways Flyer Infograph
- Daily Energy Markets Bulletin - Direct Mail Distribution
- Fujairah Weekly Newsletter Front Page Interview







# STAKEHOLDER PROFILES

## NOC SUBSCRIPTION SERVICE

Gulf Intelligence will provide a full profile of all the Gulf National Oil Companies and associated Energy Ministries, with a complete organizational chart of the leadership and their biographies, with monthly updates to ensure they always reflect the current state of affairs.



## GI GULF NOCS & ENERGY MINISTRIES PROFILE SERIES - SUBSCRIPTION

Gulf Intelligence is a Strategic Communications Consultancy & Publisher engaged across the full value-chain of the Middle East Energy Sector, with an unparalleled last mile of connectivity in the region. We facilitate critical knowledge exchange and networking between National and International energy stakeholders tasked with leading the development of the physical energy markets East of Suez.



### PROFILES UPDATED MONTHLY - INCLUDE:

- ADNOC
- ADNOC GLOBAL TRADING
- ARAMCO
- QATAR ENERGY
- KPC
- PDO
- BAPCO
- OQ
- OQ TRADING
- MUBADALA ENERGY
- ARAMCO TRADING
- ENOC
- MUBADALA INVESTMENT COMPANY
- MINISTRY OF ENERGY & INFRASTRUCTURE, UAE
- MINISTRY OF ENVIRONMENT, WATER & AGRICULTURE, UAE
- MINISTRY OF OIL & ENVIRONMENT, BAHRAIN
- MINISTRY OF ENERGY, KSA
- MINISTRY OF ENVIRONMENT, WATER & AGRICULTURE, KSA
- MINISTRY OF ELECTRICITY, WATER & RENEWABLE ENERGY, KUWAIT
- MINISTRY OF OIL STATE OF KUWAIT
- MINISTRY OF ENERGY AND MINERALS, OMAN

### SUBSCRIPTION DELIVERABLES INCLUDE:

- Gulf National Energy Profiles include leadership organizational charts, leaders bios and all the latest news updated monthly.
- Monthly Special Report on Timely & Relevant Industry Topics (see list on the left)
- Monthly Bespoke Stakeholder Report on Request
- Monthly Stakeholder Database Assignment on Request
- Monthly NOC Profile Briefing on Request







# LONDON IEWEEK THE GI MIDDLE EAST ENERGY SUMMIT

**LONDON IEWEEK 2024**  
The GI Middle East Energy Summit

**GI** Consultancy Intelligence Publishing

**MEAN HUB WORKSHOP ROUNDTABLES BREAKFAST BRIEFING MEASUREMENT ROUNDTABLE DINNER**

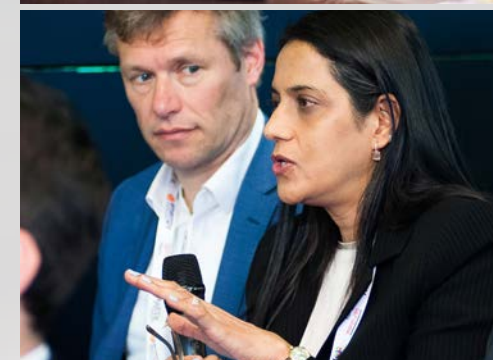
**THE 7<sup>th</sup> FUJAIRAH OIL MARKETS WORKSHOP BREAKFAST**

**ENERGY MARKET'S ANALYSTS & MEDIA ROUNDTABLE LUNCH**

**THE 7<sup>th</sup> IEWEEK MIDDLE EAST ENERGY LEADERSHIP ROUNDTABLE DINNER**

**GI** Consultancy Intelligence Publishing

Supported by:





# THE 12<sup>th</sup> FUJAIRAH #EMFWEEK ENERGY MARKETS FORUM 2024

The Annual gathering in Fujairah convenes the senior executives, regulators and policy makers tasked with leading the Middle East's Trading, Storage, Marketing and Shipping of oil and gas across the East of Suez markets, to exchange knowledge and insights on relevant and timely trends impacting their industry.

## #EMFWEEK24

# 12<sup>th</sup> ENERGY MARKETS FORUM

GI Consultancy Intelligence Publishing

Port of Fujairah  
ميناء الفجيرة  
Port of Fujairah United Arab Emirates

October 1<sup>st</sup> - 2<sup>nd</sup>, 2024 | Novotel Hotel, Fujairah, UAE

"How to Navigate the Changing Winds and Opportunities of the Global South, its Geopolitics & Energy Chokepoints through 2025 and Beyond?"



## MARK YOUR CALENDAR

Oct. 1-2, 2024  
Fujairah, UAE



"Navigate the Changing Winds of the Global South, Geopolitics & Energy Chokepoints through 2025 and Beyond?"

## 12<sup>th</sup> #EMF24WEEK

### ENERGY MARKETS FORUM Oct. 1<sup>st</sup>-2<sup>nd</sup>

<p><b>DAY 1</b></p> <ul style="list-style-type: none"> <li> 1X Welcome Lunch</li> <li> 3X Feature Interviews</li> <li> 4X Oil &amp; Geo Pols Briefings</li> <li> 1X Onshore Industry Tour</li> <li> 1X Oil Markets Workshop</li> <li> 1X Gala Awards Dinner</li> <li> 1X Networking Social Reception</li> </ul>	<p><b>DAY 2</b></p> <ul style="list-style-type: none"> <li> 7X Industry Roundtables</li> <li> 4X Energy Markets Briefings</li> <li> 1X Markets Forum Survey</li> <li> 1X Feature Interview</li> <li> 2X Industry Leadership Panels</li> <li> 1X Energy Journalism Awards</li> <li> 1X Offshore Port Boat Tour</li> <li> 1X Closing Lunch</li> </ul>
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# THE ARAMCO TRADING AWARDS NEW SILK ROAD CEO OF THE YEAR 2024

The New Silk Road CEO of the Year Awards were conceived to celebrate the pioneering industry leaders who are spearheading the transformation of energy markets across this ancient trading route connecting Asia with the Middle East & Africa, which is literally changing the direction of international energy flows. Given that Fujairah has been an active participant across these oceans for 500 years, it is only fitting for this celebration of industry leaders to take place outside the Straits of Hormuz in one of the world's top 3 energy hubs. China's Belt Road Initiative is set to be the world's largest platform for economic cooperation, trade and financing collaboration. Reaching more than 60 countries across Asia to the Middle East, and 4.4 billion people with a combined GDP of \$21 trillion, the BRI is redrawing the global energy map through investment in new infrastructure that underpins the reemergence of ancient trading routes. The rise of the Arab world, China and India are part of the same story, once historic partners along the Old Silk Road. It isn't a coincidence that Arab traders have returned to Asia at the same time that China is leading an Asian wave of nations that are fast regaining their share of the global economy. Much of this economic reintegration from the Arabian Peninsula to the massive populations of Asia is built on a foundation of physical energy: Trading – Refining – Ports – Storage - Shipping.



## Vision

*Celebrate  
Excellence & Impact  
of Current Leaders*

## Mission

*Motivate & Inspire  
Next Generation  
of Industry Leaders*



Aramco Trading was established as Saudi Aramco's trading arm in 2011 under the approval of Saudi Aramco's Board of Directors. It established its headquarters in Al-Midra Tower in Dhahran, Saudi Arabia. The wholly owned subsidiary began operations in January 2012, focusing on the trading of refined products, blending components, bulk petrochemicals, and polyolefins. The company subsequently developed chartering operations, to expand the business and satisfy its customer needs by selling products delivered to its clients. In order to reach out to a wider customer base and capture trading opportunities, Aramco Trading leased storage and blending facilities in major trading hubs, customizing product specs to meet customer demand. The company continued to grow the business, adding Crude and LNG to the product portfolio, thereby increasing market outreach and trading volumes. It expanded its role from balancing Saudi Aramco's local system to the supply and trading integrator of Saudi Aramco's global downstream assets. Aramco Trading established global offices in Fujairah, London, and Singapore to support this integration model. With four offices currently operating worldwide, Aramco Trading has broader access to markets, a wider client base, a more talented and diversified workforce, and a more sophisticated and integrated global business model. Today, the company is recognized globally as a critical trading partner for refiners, shipping companies, financial institutions, end-users, and other product-trading companies.





# THE MENA TERMINALS AWARDS INTERNATIONAL ENERGY JOURNALISM 2024

The International Energy Journalism Awards (IEJA) were founded to celebrate excellence in reporting on the most important industry in the Middle East, if not the world. The IEJA recognize and honor professional journalists who are either based in the Middle East or cover the regional energy sector from afar, and who produced outstanding work covering the industry over the previous year – whether focused on OPEC or National and International Oil Companies (NOCs/ IOCs), the water, power and renewables sector, and new low-carbon energy fuels.



MENA Terminals Fujairah is an independently owned and operated storage terminal located within the Fujairah Oil Industry Zone at the Port of Fujairah. Established in 2012, the terminal has been effectively catering to the storage requirements of major trading houses, multinational corporations, and medium-sized traders. The terminal comprised of 14 tanks with a total capacity of 352,000 cbm, is capable of handling Class I, Class II, and Class III products ranging from light distillates like Gasoline all the way up to Middle and Heavy distillates like Gas Oils and Fuel Oils, respectively. Equipped with the state-of-the-art technologies, the terminal can accomplish operations such as vessels and bunker barges loading and discharge, pipeline transfers with other terminals, inter-tank transfers, additive blending, cargo heating, circulation, and truck loading services. MENA Terminals Fujairah is part of the Mercantile & Maritime Group, which specializes in oil and gas marketing & trading, shipping, logistics and consultancy services. The group offers a comprehensive range of services across the oil and gas value chain. MENA Terminals Fujairah has a sizable landbank with the potential to add more than 1 million cbm of new storage capacity to its existing infrastructure. Anticipated developments within the Port of Fujairah and region are expected to create substantial storage demand going forward.







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