

# Energy Transition Dialouges

## DAILY BULLETIN



Consultancy  
Intelligence  
Publishing

MONDAY /// JAN 17<sup>th</sup>

### TOP 10 DAILY NEWS DIGEST

**1. The UAE's Net Zero Advantage**

**2. Masdar will be Abu Dhabi's Clean Energy Powerhouse**

**3. One of the World's Wealthiest Oil Exporters is Becoming Unlivable**

**4. UN: Countries Must Triple Renewable Energy Capacity by 2030**

**5. Oman Teams up with BP in Renewable Energy Development**

**6. License to Operate: Why Climate Change Matters to Corporates in 2022?**

**7. Abu Dhabi & Seoul Expand H2 Ties**

**8. Green Energy will Lead China's Stock Market Rebound in 2022**

**9. Dubai's Clean Energy Share to Grow to 13.1% in Q1 2022**

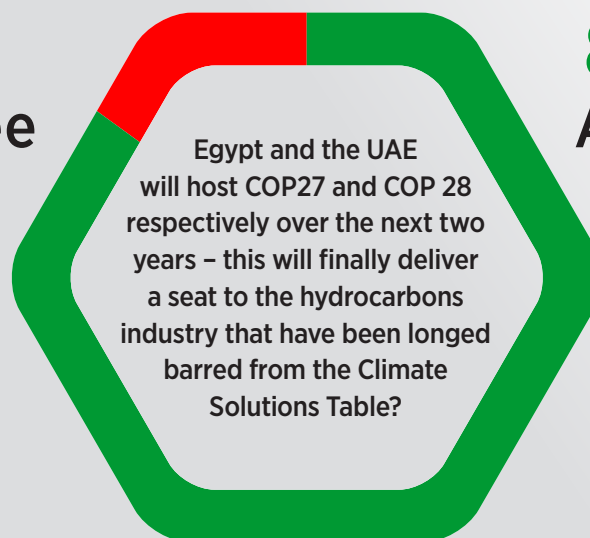
**10. Achieving India's Clean Energy Target**

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### DAILY SURVEY

**15%**  
Disagree



**85%**  
Agree

Source: The 12th Gulf Intelligence UAE Energy Forum

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### The Language of Climate

Dr. Frank Luntz, Leading US Election Pollster



*"The Most Important Words You Could Possibly Use When Communicating the Issues of Climate."*

Imagine	Cleaner, Safer, Healthier
Acting Responsibly	Fact-Based
Real Solutions for Real Results	The Consequences of Failure
Meaningful and Measurable	The Impact on our Kids/Grandkids
A Planet in Constant Chaos	Environmentally Friendly Farming
A Positive Impact	A More Healthy Life
A Global Commitment	Protect and Preserve
Benefits to the Planet	Building a Better Future
Carbon Neutrality	Together, We Can Do This
Get it Done/No Exceptions/Now	Reuse, Repurpose, Recycle

Source: The 12th Gulf Intelligence UAE Energy Forum: Breakfast Briefing

### The 10 US Climate Communication Commandments

1. The message equation: positive...negative...positive.
2. A bipartisan message: acting responsibly / taking a responsible approach.
3. Democrats respond best to fear. Republicans respond best to opportunity.
4. How do individuals, rather than the planet, benefit from climate solutions?
5. Individualize, personalize, humanize, and then globalize.
6. C=E2. An environmental + economic message does better than climate.
7. Focus much more on the positive impact to personal health.
8. It's not just about the forests, it's what lives in them. Focus on life and living.
9. The China response: transparency, accountability, and enforcement.
10. What is COP26? "A global commitment to a cleaner, safer, and healthier future."

Source: The 12th Gulf Intelligence UAE Energy Forum 2022: Breakfast Briefing

Click Here for More: <https://twitter.com/i/broadcasts/1OdKrBmMwznKX>

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### TWO MINUTE WARNING INTERVIEW SERIES

*The “Dawn Of New Energy” Lecture*

**H.E. Eng. Mohamed Al Hammadi**

Managing Director & Chief Executive Officer  
Emirates Nuclear Energy Corporation

TUESDAY /// JAN 18<sup>th</sup> /// 12:00 (UAE)

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### *“Utilities 3.0: Getting to Net Zero and Beyond?”*

**Jeremy Crane**

CEO & Founder, Yellow Door Energy



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