

# The Gulf Intelligence Energy Markets 'Virtual' Forum

TRADING - REFINING - STORAGE - PORTS - SHIPPING

3-MONTH ONLINE SERIES

SEPT. - NOV. 2020



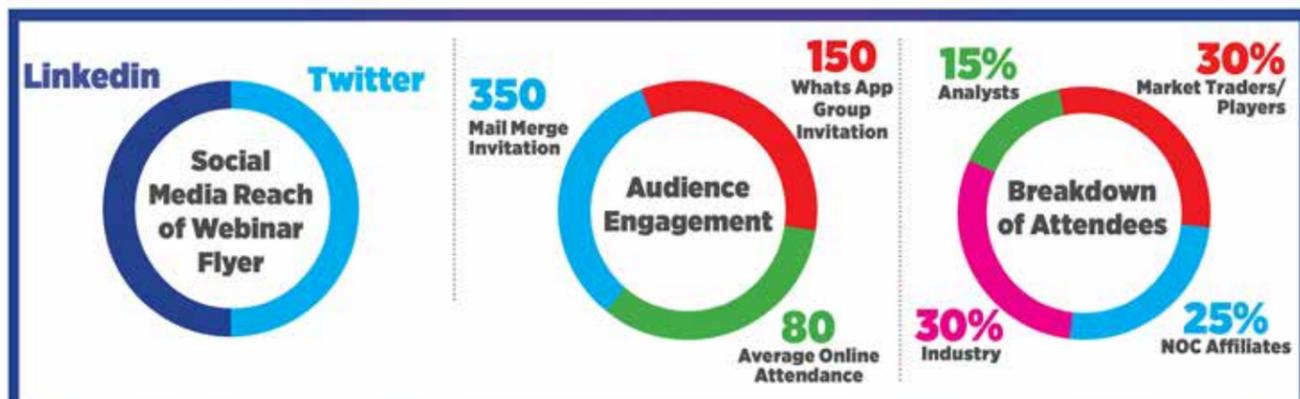
# WEBINAR "LIVE"



## Daily Energy Markets Commentary NEW SILK ROAD PANEL

Sunday-Thursday @ 10.30am (UAE time)

The DAILY ENERGY MARKETS COMMENTARY webinar is an opportunity every morning to identify and analyze the pressing issues impacting the energy markets. There is a particular focus on the supply-demand dynamics on the New Silk Road trading routes that connect the Middle East to Asia. Gulf Intelligence sends an invitation every day to its 500 energy market stakeholders from across the Middle East and beyond to log in to the video conference call, which hosts three featured speakers and has an audience capacity of 100.



**DAILY ENERGY MARKETS NEW SILK ROAD "LIVE"**

**JOIN 30MIN WEBINAR**

CLICK HERE TO REGISTER

ZOOM MEETING ID: 843 8266 1096

ZOOM PASSWORD: 12345

**@10:30 AM (UAE TIME)**

# VIDEO PODCAST



## WEEKLY FEATURE INTERVIEW SERIES HALF-TIME TALK ENERGY MARKETS 2020

Every Wednesday @ 12 Noon (UAE Time)

This international feature interview podcast series, HALF-TIME TALK, is conducted online and weekly with senior executives and officials in the middle of the trading week to capture a deeper understanding of the structural dynamics affecting the energy markets. Gulf Intelligence distributes the weekly video podcast on multiple social media platforms. It also publishes it in the Fujairah New Silk Road Newsletter, which has a circulation of 10,000+ readers worldwide.

**EXCLUSIVE GI "ONLINE" FEATURE INTERVIEW SERIES International Energy Markets 2020**

**"HALF-TIME TALK"**  
12 Noon (UAE Time)  
Wednesday - April 22<sup>nd</sup>  
with **Narendra Taneja**  
National Spokesman on Energy  
BJP - India's Governing Party

**EXCLUSIVE GI "ONLINE" FEATURE INTERVIEW SERIES International Energy Markets 2020**

**"HALF-TIME TALK"**  
12 Noon (UAE Time)  
Wednesday - May 6<sup>th</sup>  
with **Sir Mark Moody-Stuart**  
Chairman  
Global Compact Foundation

**EXCLUSIVE INTERVIEW GI Gulf Intelligence - We Facilitate Knowledge Exchange - International Energy Markets 2020**

**"HALF-TIME TALK"**  
12 Noon (UAE Time)  
Wednesday - May 13<sup>th</sup>  
with **Dr. Fatih Birol**  
Executive Director  
International Energy Agency

**Video Podcast Reach**

LinkedIn, Mail Merge, Twitter, Fujairah New Silk Road Newsletter

# PODCAST

## Daily Energy Markets Commentary

Sunday-Thursday @ 1pm (UAE time)

The DAILY ENERGY MARKETS COMMENTARY hosts top-level industry experts every morning who analyze and share insights on the most pressing issues that are moving the energy markets that day. The discussion hones in on energy supply-demand dynamics across the New Silk Road trading routes that connect the Middle East to Asia. With a daily audience of 80 executives and officials, the Podcast's exposure is then significantly magnified on social media.



**DAILY PODCAST REACH**

- LinkedIn
- Twitter
- +500 Direct Mail
- +150 Whatsapp Group

**Podcast Covers:**

- Thursday June 18<sup>th</sup>, 2020: Rustin Edwards (Euronav), James McCallum (Cerberus Energy), Gaurav Sharma (Forbes)
- Wednesday June 17<sup>th</sup>, 2020: Robin Mills (Gazpar Energy), Andy Laven (Sahara Energy Resources), Raj Jhajarhia (Gulf Downstream Association)

# NEWSLETTER

## Daily Energy Markets Bulletin

Sunday-Thursday @ 2pm (UAE time)

The DAILY ENERGY MARKETS BULLETIN provides oil commentary expertise on the first half of the trading day as the Middle East bridges the time zones from Asia to Europe. It also includes a Podcast with market experts providing 'why it matters' analysis on the issues that could move markets on the day. This is complemented by a Top 10 News Digest of recommended articles that deliver context on 'what's at stake' and where energy prices may move that trading day. Gulf Intelligence distributes the Bulletin to its network of 500 energy market actors across the Middle East. It is also published on all relevant social media channels, reaching a wider circle of 200,000+ stakeholders.



**DAILY BULLETIN REACH**

- LinkedIn
- Twitter
- +500 Direct Mail
- +150 Whatsapp Group

**Bulletin Content:**

- DAILY OIL COMMENTARY: Thursday April 16<sup>th</sup>, 2020. BY MATT STANLEY, DIRECTOR, STAIN FUELS.
- EXCLUSIVE TOP 3 TAKEAWAYS from this Morning's Call.
- RECOMMENDED READING & VIEWING: List of 10 articles and videos.

# TOP-3 TAKEAWAYS

## DAILY ENERGY MARKETS WEBINAR

Daily @ 11.30am (UAE time)

The TOP 3 TAKEAWAYS GIF provides GI's 10,000+ followers on social media with a quick snapshot of the most salient points harvested from the Daily Energy Markets Commentary webinar. This includes valuable insights on what the market should be watching out for that day.



**1**  
**“OPEC+ cuts will not be abided by if no commensurate rise in oil prices seen.”**

**2**  
**China is back at work, but people remain cautious.**

**3**  
**“Worst outcome for oil markets would be badly managed reopening of economies.”**



# WHATSAPP GROUP

## MIDEAST ENERGY MARKETS NETWORK

Frequency: Real-Time Intelligence

The GI ENERGY MARKETS WHATSAPP GROUP is an invite-only platform for receiving exclusive insights, podcasts, interviews and commentary from high-level market players. The invited group members – executives and officials from across the Middle East energy industry and beyond – receive valuable and timely information before it is made public to the wider industry.

# Fujairah New Silk Road WEEKLY NEWSLETTER

Every Thursday

The Fujairah New Silk Road Weekly Newsletter emerged from the annual Gulf Intelligence Energy Markets Forum, now in its 10<sup>th</sup> year, and the commercial ecosystem that delivered the New Silk Road CEO of the Year Awards.

The Newsletter, which now reaches some 10,000 readers per week, was created to keep Fujairah's international stakeholders across the downstream value-chain (Trading - Storage - Refining - Ports - Shipping) abreast of timely & relevant developments taking place in the emirate each week and across the world. The intelligence, data, and insights captured in the newsletter are shared to help businesses make better decisions as they seek to bolster connections across the New Silk Road energy trading corridor between the Middle East and Asia.

Supported By:

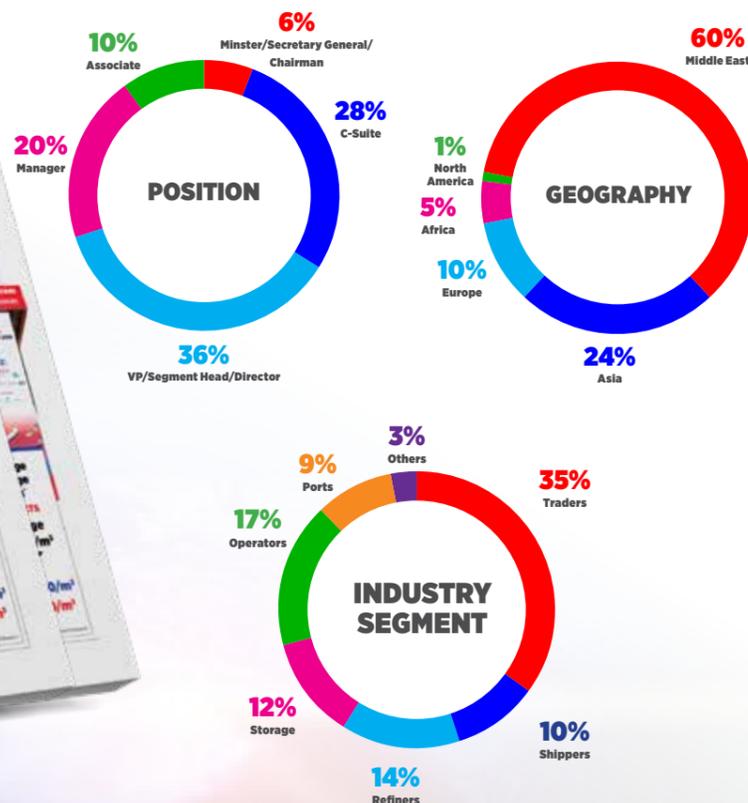


## The 10<sup>th</sup> Gulf Intelligence Energy Markets Forum

Date To Be Determined



### READERSHIP AND DISTRIBUTION



Gulf Intelligence  
- Presents -  
THE ARAMCO TRADING  
NEW SILK ROAD  
**CEO**  
- OF THE YEAR -  
AWARDS 2020  
FUJAIRAH  
aramco trading

## GALA AWARDS DINNER

Date To Be Determined





Consultancy  
Intelligence  
Publishing