

~ International Selection Committee ~



**Victor Gao**  
China Energy Security Institute



**Ibrahim Al-Buainain**  
Saudi Aramco Trading Company



**Chris Bake**  
Vitol



**Eelco Hoekstra**  
Royal Vopak



**Abd Malik Jaffar**  
PETRONAS



**Martin Fraenkel**  
S&P Global Platts



**Capt. Mousa Morad**  
Port of Fujairah



*2018*

**NEW SILK ROAD**

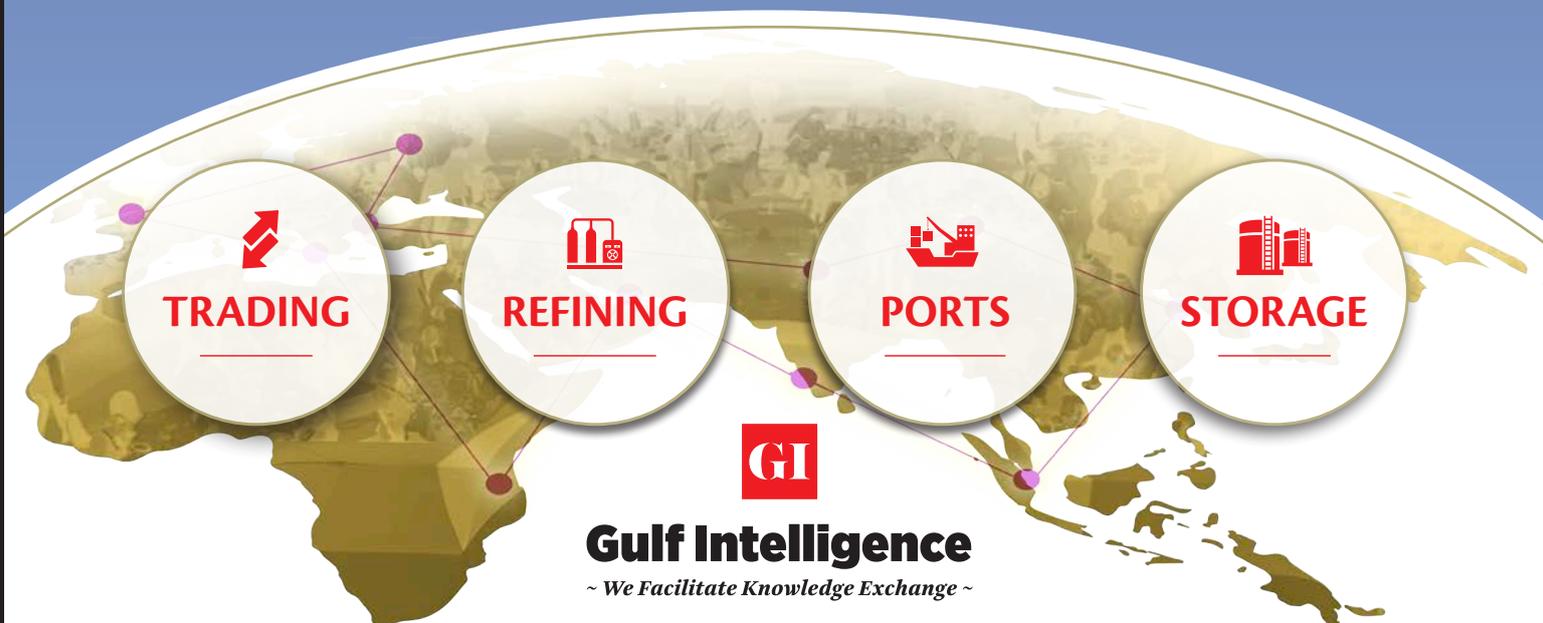
**CEO**

**- OF THE YEAR -**

*Awards*

**SEPT. 17<sup>th</sup> 2018, FUJAIRAH - UAE**

*Under the Patronage of*  
**His Highness Sheikh Hamad Bin Mohammed Al-Sharqi**  
Member of the Supreme Council and The Ruler of Fujairah, UAE



**Held Under The Patronage of  
His Highness Sheikh Hamad Bin Mohammed Al-Sharqi  
Member of the Supreme Council and The Ruler of Fujairah, UAE**





# International Selection Committee 2018



**Abd Malik Jaffar**  
Regional Director  
PETRONAS  
Subsidiaries Middle East



**Eelco Hoekstra**  
Chairman & Chief Executive Officer  
Royal Vopak



**Chris Bake**  
Member of Executive Committee  
Vitol



**Victor Gao**  
Chairman  
China Energy Security Institute



**Capt. Mousa Morad**  
Managing Director  
Port of Fujairah



**Ibrahim Al-Buainain**  
President & Chief Executive Officer,  
Saudi Aramco Trading Company



**Martin Fraenkel**  
President  
S&P Global Platts



H.H. Sheikh Saleh Bin Mohammed Bin Hamad Al Sharqi, Chairman of Department of Industry & Economy, Fujairah and Chairman of the Board of Port of Fujairah with the 2017 Winners from Saudi Aramco Trading Company, Kuwait Petroleum International, Port of Fujairah & Royal Vopak.





## About the Awards

**Recognising Chief Executive Officers with an outstanding record of achievement in the advancement of the international Energy industry and Interconnectivity across the New Silk Road.**

The New Silk Road CEO Awards were conceived to celebrate the pioneering industry leaders who are spearheading the transformation of energy trading across this ancient route, which is literally changing the energy flow of world trade. Given that Fujairah has been an active trader across these oceans for 500 years, it is only fitting for the celebration to take place outside the Straits of Hormuz in the world's second largest bunkering hub.

**The One Belt One Road Initiative** (OBOR) is set to be the world's largest platform for economic cooperation, trade and financing collaboration. Reaching more than 60 countries and 4.4 billion people with a combined GDP of \$21 trillion, OBOR provides the potential to redraw the global energy map through investment and development of energy infrastructure and reemergence of global trade routes. The rise of the Arab world, China and India are part of the same story, once historic trading partners via the old Silk Road. It isn't a coincidence that Arab traders have returned to Asia at the same time that China is leading an Asian wave of nations that are fast regaining their share of the global economy.

Much of this economic reintegration from the Arabian Peninsula to the massive populations of Asia is built on a foundation of physical energy: Trading – Refining – Ports and Storage.

**THE AWARDS WILL RECOGNIZE CHIEF EXECUTIVE OFFICERS WITHIN FOUR CATEGORIES:**



# What Attributes Make a Successful CEO?

Eligible nominees should demonstrate a number of attributes. Compiled together, the CEO must prove a successful legacy of Impact, Innovation, Leadership & Long-term vision. Insight into how these attributes are measured is outlined below:

## 25% IMPACT

- ◆ Clear, significant and sustained positive impact in the energy sector for at least 2 decades.
- ◆ Demonstrated commitment to further the advancement of the energy industry as a whole.

## 25% INNOVATIVE & CREATIVE THINKING

- ◆ Clear individual contribution to the development of innovative solutions, services or initiatives with tangible benefits.

## 25% LEADERSHIP & PARTNERSHIP

- ◆ Widely recognized as an outstanding and inspirational figure in their field.
- ◆ Enabled collaborative relationships and helped steer South-South Synergies.

## 25% LONG-TERM VISION

- ◆ An exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- ◆ Clear vision for the long-term future of energy and its place and role in the world, which drives on-going work and new initiatives.



## GUIDELINES FOR THE SELECTION OF A SUCCESSFUL AWARD WINNER:

- ◆ A strong candidate will have made an exceptional impact on the energy sector with distinct personal achievements over at least 2 decades.
- ◆ They should be an inspirational individual, and through a combination of contribution and leadership, their work will have reached far beyond their own actions and affected people, companies and/or nations across the South-South corridor.
- ◆ Who have made an exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- ◆ Who have demonstrated solutions that address the global challenges of energy security, energy access, integration, transparency and economic development.



## Selection Process

1. 10 Nominees within each category are provided by the International Selection Committee (ISC). Nominees operate across the New Silk Road in the areas of Energy Trading, Refining, Ports and Storage.
2. The ISC is invited to independently score each of the shortlisted nominees in each of the Four Award categories for their performance on each of the below four Criteria: *Impact, Leadership & Partnership, Innovative and Creative Thinking & Long-Term Vision*.
3. The Results of the Review reduce the shortlist to the 5 highest scoring Nominees within each category. The Nominees are then presented to a diverse group of 100 industry professionals for voting.
4. The highest scoring Nominee of the ISC and the 100 Industry executives, is declared the winner of their category – New Silk Road CEO of the Year 2018 for Energy Trading, Refining, Ports and Storage.

## Awards Producer



Gulf Intelligence is a strategic communications & research firm effective across the full value-chain of the Middle East Energy Sector. We facilitate knowledge exchange and advance the business interests of national and international stakeholders operational in the regional industry.





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