



Gulf Intelligence

~ Presents ~

NEW SILK ROAD

CEO

– OF THE YEAR –

AWARDS 2020

SEPT. 28th 2020, FUJAIRAH - UAE

Under the Patronage of
His Highness Sheikh Hamad Bin Mohammed Al-Sharqi
Member of the Supreme Council and The Ruler of Fujairah, UAE



TRADING



REFINING



PORTS



STORAGE



SHIPPING

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2019 International Winners

TRADING	STORAGE	PORTS	REFINING
			
Thomas Waymel President Trading & Shipping Total Oil Trading SA	Roger Chia Kim Piow Chairman & Managing Director Rotary Group of Companies	H.E. Admiral Mohab Mohamed Hussein Mamish Chairman Suez Canal Authority, Egypt	Datuk Md Arif Mahmood Executive Vice President & CEO of Downstream Petronas

2018 International Winners

TRADING	STORAGE	PORTS	REFINING
			
Marco Dunand Chief Executive Officer Mercuria Energy Group	Yusr Hussain Sultan Al Junaidy Managing Director Horizons Terminals ENOC GROUP	Andrew Tan Chief Executive Maritime & Port Authority of Singapore	Abdulaziz M. Al Judaimi Senior Vice President – Downstream Saudi Aramco

2017 International Winners

TRADING	STORAGE	PORTS	REFINING
			
Ibrahim Al-Buainain President & CEO Aramco Trading	Eelco Hoekstra Chairman of the Executive Board & CEO Royal Vopak	Capt. Mousa Morad Managing Director Port of Fujairah	Bakheet Al-Rashidi President Kuwait Petroleum International (Q8)



H.H. Sheikh Saleh Bin Mohammed Al Sharqi, Chairman of Department of Industry & Economy, Fujairah and Ibrahim Al Buainain, CEO & President, Aramco Trading with the 2019 Winners from Rotary Group of Companies, Suez Canal Authority, Egypt, Petronas and Total Oil Trading SA.



About the Awards

Recognising Chief Executive Officers with an outstanding record of achievement in the advancement of the international Energy industry and Interconnectivity across the New Silk Road.

The New Silk Road CEO Awards were conceived to celebrate the pioneering industry leaders who are spearheading the transformation of energy trading across this ancient route, which is literally changing the energy flow of world trade. Given that Fujairah has been an active trader across these oceans for 500 years, it is only fitting for the celebration to take place outside the Straits of Hormuz in the world's second largest bunkering hub.

The One Belt One Road Initiative (OBOR) is set to be the world's largest platform for economic cooperation, trade and financing collaboration. Reaching more than 60 countries and 4.4 billion people with a combined GDP of \$21 trillion, OBOR provides the potential to redraw the global energy map through investment and development of energy infrastructure and reemergence of global trade routes. The rise of the Arab world, China and India are part of the same story, once historic trading partners via the old Silk Road. It isn't a coincidence that Arab traders have returned to Asia at the same time that China is leading an Asian wave of nations that are fast regaining their share of the global economy.

Much of this economic reintegration from the Arabian Peninsula to the massive populations of Asia is built on a foundation of physical energy: Trading - Refining - Ports - Storage and Shipping.

THE AWARDS WILL RECOGNIZE CHIEF EXECUTIVE OFFICERS WITHIN FIVE CATEGORIES:



What Attributes Make a Successful CEO?

Eligible nominees should demonstrate a number of attributes. Compiled together, the CEO must prove a successful legacy of Impact, Innovation, Leadership & Long-term vision. Insight into how these attributes are measured is outlined below:

25% IMPACT

- ◆ Clear, significant and sustained positive impact in the energy sector for at least 2 decades.
- ◆ Demonstrated commitment to further the advancement of the energy industry as a whole.

25% INNOVATIVE & CREATIVE THINKING

- ◆ Clear individual contribution to the development of innovative solutions, services or initiatives with tangible benefits.



25% LEADERSHIP & PARTNERSHIP

- ◆ Widely recognized as an outstanding and inspirational figure in their field.
- ◆ Enabled collaborative relationships and helped steer South-South Synergies.

25% LONG-TERM VISION

- ◆ An exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- ◆ Clear vision for the long-term future of energy and its place and role in the world, which drives on-going work and new initiatives.

GUIDELINES FOR THE SELECTION OF A SUCCESSFUL AWARD WINNER:

- ◆ A strong candidate will have made an exceptional impact on the energy sector with distinct personal achievements over at least 2 decades.
- ◆ They should be an inspirational individual, and through a combination of contribution and leadership, their work will have reached far beyond their own actions and affected people, companies and/or nations across the South-South corridor.
- ◆ Who have made an exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- ◆ Who have demonstrated solutions that address the global challenges of energy security, energy access, integration, transparency and economic development.



Selection Process

1. 10 Nominees within each category are provided by the International Selection Committee (ISC). Nominees operate across the New Silk Road in the areas of Energy Trading, Refining, Ports, Storage and Shipping.
2. The ISC is invited to independently score each of the shortlisted nominees in each of the Five Award categories for their performance on each of the below four Criteria: *Impact, Leadership & Partnership, Innovative and Creative Thinking & Long-Term Vision.*
3. The Results of the Review reduce the shortlist to the 5 highest scoring Nominees within each category. The Nominees are then presented to a diverse group of 100 industry professionals for voting.
4. The highest scoring Nominee of the ISC and the 100 Industry executives, is declared the winner of their category – New Silk Road CEO of the Year 2020 for Energy Trading, Refining, Ports, Storage and Shipping.

Awards Producer



Gulf Intelligence is a strategic communications & research firm effective across the full value-chain of the Middle East Energy Sector. We facilitate knowledge exchange and advance the business interests of national and international stakeholders operational in the regional industry.



CALENDAR

The 10th Gulf Intelligence UAE Energy Forum

Under the Patronage of
His Excellency Eng. Suhail Mohamed Al Mazrouei
UAE Minister of Energy & Industry
Abu Dhabi, Jan. 8th 2020

The 4th Gulf Intelligence IPWeek Middle East Energy Summit

Hosted by the Energy Institute - IPWEEK
London, Feb. 25th - 27th 2020

The 3rd Middle East Oil Markets Workshop

Dubai, March 10th 2020

The 2nd Gulf Intelligence KSA Energy Forum 2020

Saudi Arabia, April 7th 2020

The 4th Middle East LNG Workshop

Dubai, June 10th 2020

APPEC Singapore Middle East Energy Series 2020

Singapore, Sept. 14th - 16th 2020

The 10th Gulf Intelligence Energy Markets Forum

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His Highness Sheikh Hamad Bin Mohammed Al-Sharqi
The Ruler of Fujairah, UAE
Fujairah, Sept. 28th - 29th 2020

The Gulf Intelligence Middle East Shipping Workshop 2020

Dubai, Oct. 20th 2020

The 8th Gulf Intelligence Oman Energy Forum 2020

Muscat, Nov. 24th 2020

The 4th Gulf EOR Workshop

Abu Dhabi, Nov. 8th 2020



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