



Consultancy  
Intelligence  
Publishing

# Company Profile

## 2023

## ABOUT US

**Gulf Intelligence (GI)** is the leading strategic consulting group in the Middle East focused on the international energy & natural resources industry. The Dubai-based firm uses more than 10 years of operational experience in the region to offer trusted, fully compliant, and strategic advice. The GI consultancy provides expert and hands-on assistance to international clients looking for opportunities or seeking solutions in the Arab Gulf, as well as supporting national energy stakeholders expand their global engagement.

### **GI** Consultancy

#### RETAINER CLIENTS

- ✓ PR Thought Leadership
- ✓ Content Bureau
- ✓ Stakeholder Management
- ✓ Special Reports
- ✓ Media Briefings
- ✓ Workshops
- ✓ Industry Roundtables

### **GI** Intelligence

#### BESPOKE PROJECT CLIENTS

- ✓ Strategic Consultancy Campaigns
- ✓ Surface Industry Data Points
- ✓ Bespoke Sustainability Strategies
- ✓ Establish Think Tanks & Foundations
- ✓ Whitepaper Studies
- ✓ Research Reports
- ✓ Market Entry Strategies
- ✓ Stakeholder engagement Strategies

### **GI** Publishing

- ✓ Fujairah Weekly Newsletter
- ✓ Energy Transition Weekly Newsletter
- ✓ Daily Energy Markets Online Series
- ✓ 14<sup>th</sup> UAE Energy Forum
- ✓ 11<sup>th</sup> Energy Markets Forum
- ✓ 10<sup>th</sup> Oman Energy Forum



### **H.E. Dr Mohammed bin Hamad Al Rumhy**

Oman's Minister of Energy & Minerals *comments on the Oman Energy Master Plan 2040 delivered by Gulf Intelligence*

***“This is a fantastic exercise...it’s a very good piece of work, especially considering the stakeholders involved. It touches on all of the important issues that Oman is facing. We are talking about challenges and solutions. The recommendations are extremely important and it will at least start a discussion in the community which is not often taking place.”***



CONSULTANCY

## STAKEHOLDER MANAGEMENT

GI Consultancy will map and facilitate a client's engagement with critical stakeholders key for its advancement in the Middle East Energy Sector. This is exceptionally important in the time of COVID as building new relationships beyond existing networks is practically impossible.



## ROUNDTABLES/WORKSHOPS

GI Consultancy produce Roundtables & Workshops on behalf of clients for the purpose of facilitating networking and critical knowledge exchange on timely issues and topics of critical relevance to its key stakeholder groups.



# GI The Gulf Intelligence CONTENT BUREAU

## Executive Summary

The **GI Content Bureau** service is designed to provide our clients with a team of world-class writers and editors that have a collective experience of over 100 years producing longform feature-length content on the global energy industry for leading international media companies including Bloomberg, Reuters, Platts, The Financial Times and the the Wall Street Journal. This rare and exclusive expertise can be retained on an annual basis to deliver a continuous supply of Feature Articles, Opinion Editorials, Newsletters, Whitepapers & Special Reports etc., or can be secured under a call-off arrangement to deliver special project assignments.



## Produce & Manage:

- ✓ GI will prepare suitable editorial content formats to convey the client's message to its target audience. All relevant content needs to move beyond *what's-just-happened* and address *what's-at-stake* and *why-we-should-care*.

### Formats:

- Opinion Editorials
- Company Editorial "Toolboxes"
- Newsletters
- Special Reports
- White Papers
- Feature Articles
- Q&A Interviews

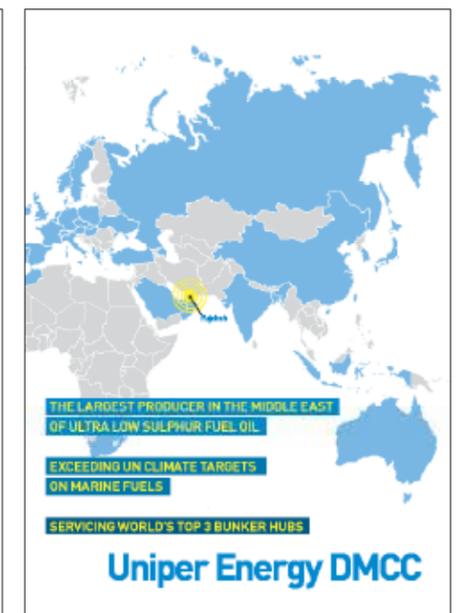


## Company Profile Toolbox – Tell a compelling human story

### Anecdotal Company Profiles & Leadership Biographies

Gulf Intelligence will work closely with the company's corporate communications team to create a Company Profile Toolbox by drafting:

- ✓ An anecdotal long-form company profile that will attract the editorial eye of print media for a potential feature
- ✓ Anecdotal-led Profiles of the senior executives adding a more 'human' element to the story.

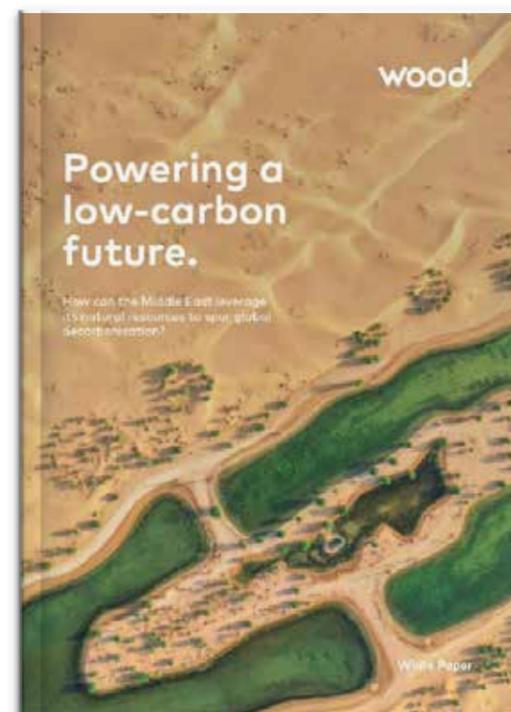
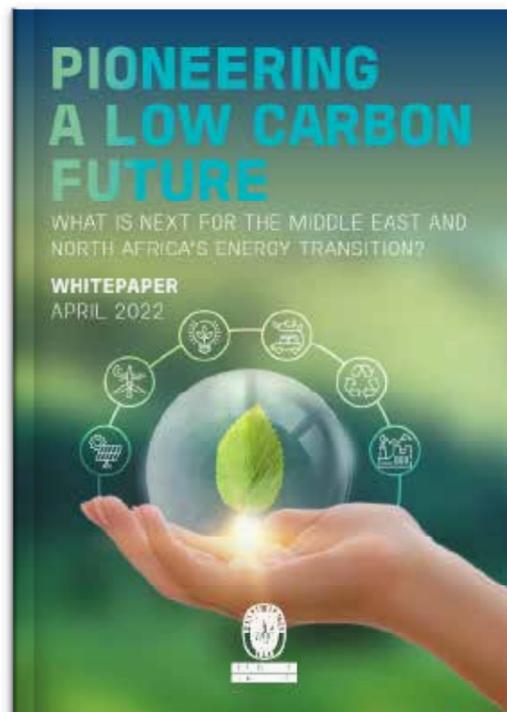
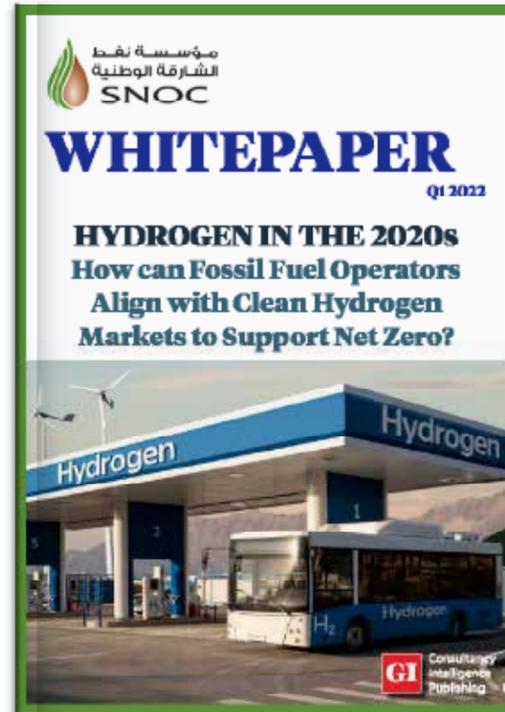




**INTELLIGENCE**

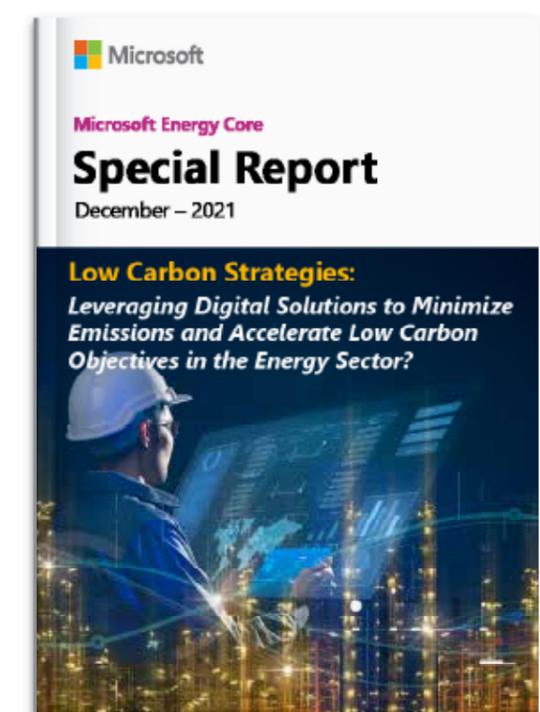
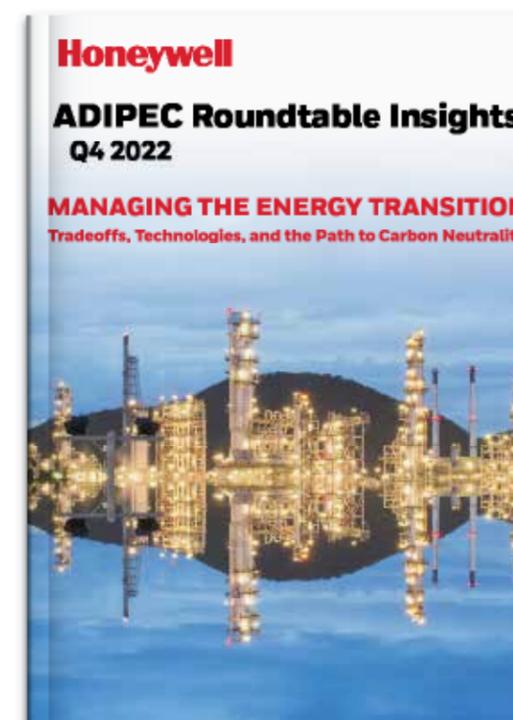
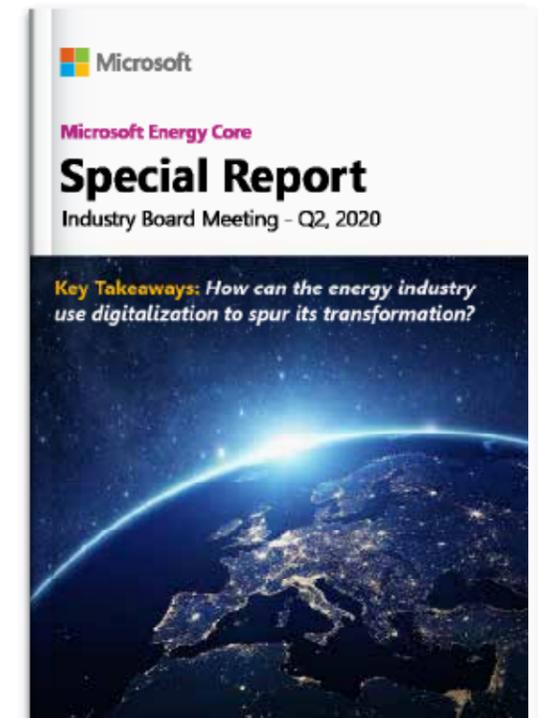
## WHITEPAPERS

GI Consultancy helps clients to identify the important questions and find the right answers to ensure the sustainability and advancement of their business - drafting Whitepaper reports that provide pathways forward.



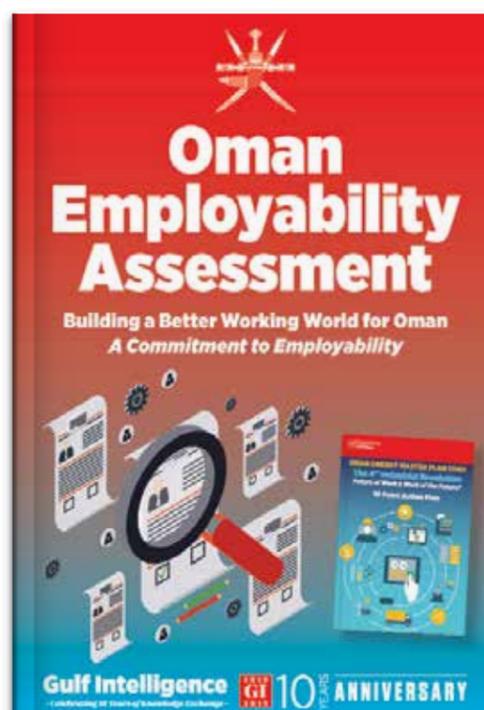
## SPECIAL PROJECTS - TRANSFORMATION

GI Consultancy works with clients to identify important activities within the energy ecosystem that are not advancing sufficiently on their own momentum, and we develop and implement a strategic plan to accelerate their transformation.



## SPECIAL RESEARCH REPORTS

GI Intelligence Research team identifies timely and relevant issues that are likely to impact the Middle East energy sector over the horizon, and conducts a deep-dive study that is captured in a Special Report.

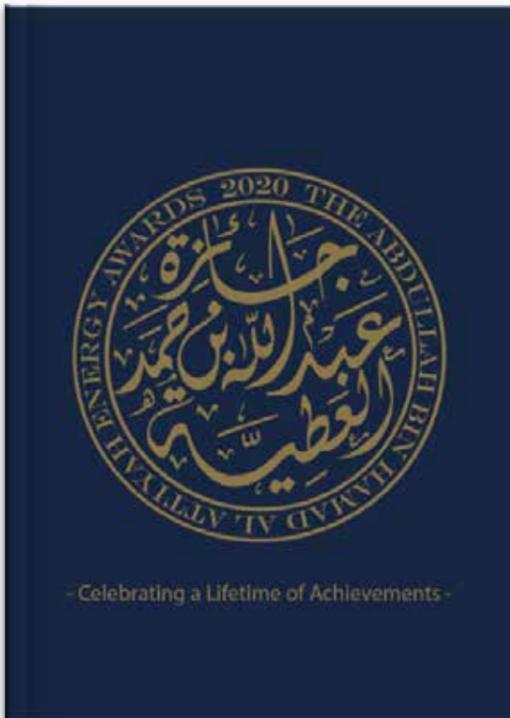


## BUILD DIGITAL TOOLS

GI Intelligence builds digital tools that help clients to better measure the implementation performance of new policies; and we develop social platforms that facilitate realtime connectivity and cooperation between a diverse group of external stakeholders.

## AWARDS

GI Intelligence identifies areas of critical importance to the international energy industry, such as the advancement of post-graduate education in resource-rich countries, and develops an Awards campaign that celebrates excellence and establishes thought leaders to advance the sector.





PUBLISHING



## INDUSTRY FORUMS

The Gulf Intelligence Industry Forum series has been convening the leadership of the Middle East energy sector in a succession of live events across the region every year for more than a decade.



## CALENDAR



**The 11<sup>th</sup> Energy Markets Forum 2023**  
October 2023



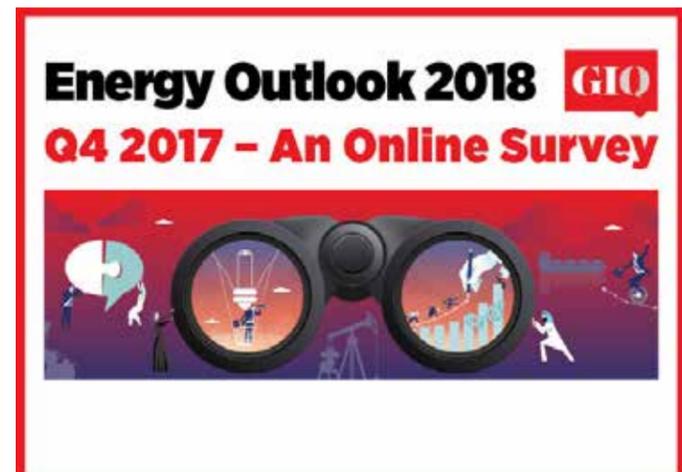
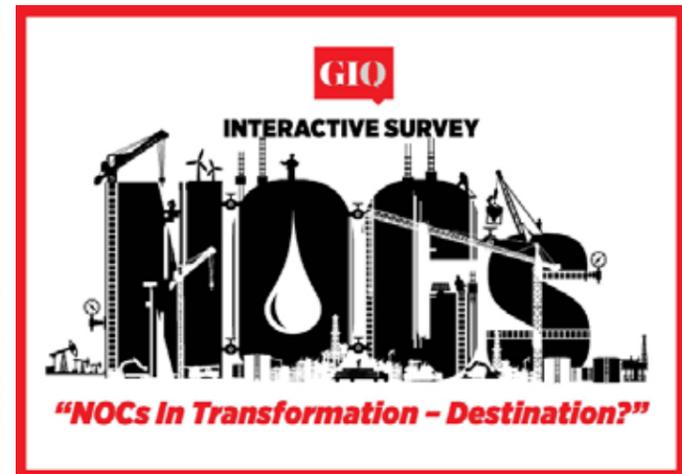
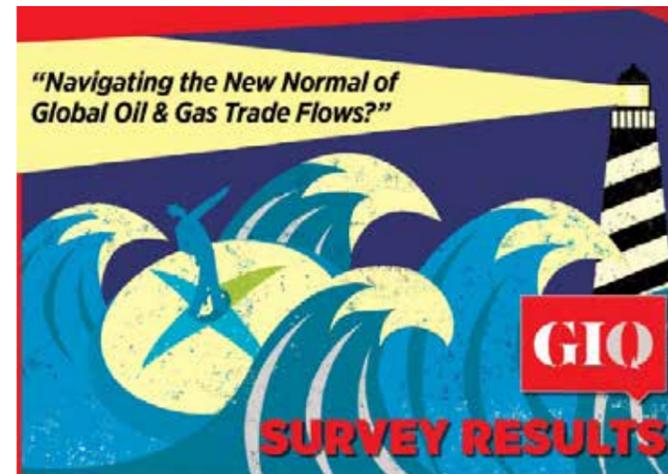
**The 10<sup>th</sup> Oman Energy Forum 2022**  
November 2023



**"GLOBAL" UAE Energy Forum 2024**  
January 2024

## SURVEYS

GI polls its database of 20,000+ active energy industry stakeholders to deliver realtime market intelligence that clients can use to make more informed decisions.





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