



Consultancy
Intelligence
Publishing

Company Profile

2023

ABOUT US

Gulf Intelligence (GI) is the leading strategic consulting group in the Middle East focused on the international energy & natural resources industry. The Dubai-based firm uses more than 10 years of operational experience in the region to offer trusted, fully compliant, and strategic advice. The GI consultancy provides expert and hands-on assistance to international clients looking for opportunities or seeking solutions in the Arab Gulf, as well as supporting national energy stakeholders expand their global engagement.

GI Consultancy

RETAINER CLIENTS

- ✓ PR Thought Leadership
- ✓ Content Bureau
- ✓ Stakeholder Management
- ✓ Special Reports
- ✓ Media Briefings
- ✓ Workshops
- ✓ Industry Roundtables

GI Intelligence

BESPOKE PROJECT CLIENTS

- ✓ Strategic Consultancy Campaigns
- ✓ Surface Industry Data Points
- ✓ Bespoke Sustainability Strategies
- ✓ Establish Think Tanks & Foundations
- ✓ Whitepaper Studies
- ✓ Research Reports
- ✓ Market Entry Strategies
- ✓ Stakeholder engagement Strategies

GI Publishing

- ✓ Fujairah Weekly Newsletter
- ✓ Energy Transition Weekly Newsletter
- ✓ Daily Energy Markets Online Series
- ✓ 14th UAE Energy Forum
- ✓ 11th Energy Markets Forum
- ✓ 10th Oman Energy Forum



H.E. Dr Mohammed bin Hamad Al Rumhy

Oman's Minister of Energy & Minerals *comments on the Oman Energy Master Plan 2040 delivered by Gulf Intelligence*

“This is a fantastic exercise...it’s a very good piece of work, especially considering the stakeholders involved. It touches on all of the important issues that Oman is facing. We are talking about challenges and solutions. The recommendations are extremely important and it will at least start a discussion in the community which is not often taking place.”



CONSULTANCY

STAKEHOLDER MANAGEMENT

GI Consultancy will map and facilitate a client's engagement with critical stakeholders key for its advancement in the Middle East Energy Sector. This is exceptionally important in the time of COVID as building new relationships beyond existing networks is practically impossible.



ROUNDTABLES/WORKSHOPS

GI Consultancy produce Roundtables & Workshops on behalf of clients for the purpose of facilitating networking and critical knowledge exchange on timely issues and topics of critical relevance to its key stakeholder groups.



GI The Gulf Intelligence CONTENT BUREAU

Executive Summary

The **GI Content Bureau** service is designed to provide our clients with a team of world-class writers and editors that have a collective experience of over 100 years producing longform feature-length content on the global energy industry for leading international media companies including Bloomberg, Reuters, Platts, The Financial Times and the the Wall Street Journal. This rare and exclusive expertise can be retained on an annual basis to deliver a continuous supply of Feature Articles, Opinion Editorials, Newsletters, Whitepapers & Special Reports etc., or can be secured under a call-off arrangement to deliver special project assignments.



Produce & Manage:

- ✓ GI will prepare suitable editorial content formats to convey the client's message to its target audience. All relevant content needs to move beyond *what's-just-happened* and address *what's-at-stake* and *why-we-should-care*.

Formats:

- Opinion Editorials
- Company Editorial "Toolboxes"
- Newsletters
- Special Reports
- White Papers
- Feature Articles
- Q&A Interviews

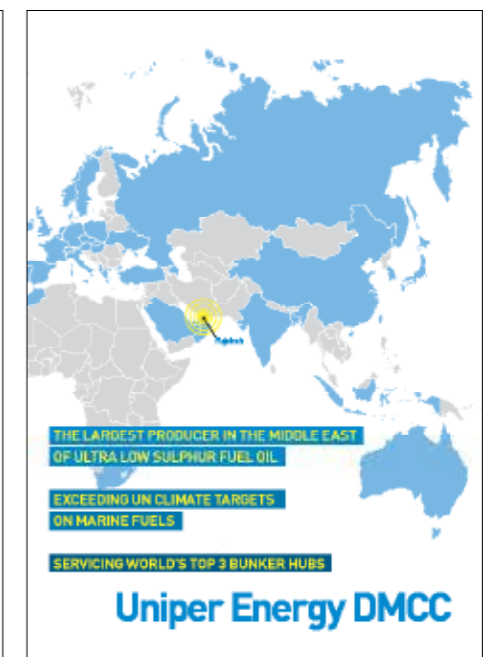


Company Profile Toolbox – Tell a compelling human story

Anecdotal Company Profiles & Leadership Biographies

Gulf Intelligence will work closely with the company's corporate communications team to create a Company Profile Toolbox by drafting:

- ✓ An anecdotal long-form company profile that will attract the editorial eye of print media for a potential feature
- ✓ Anecdotal-led Profiles of the senior executives adding a more 'human' element to the story.

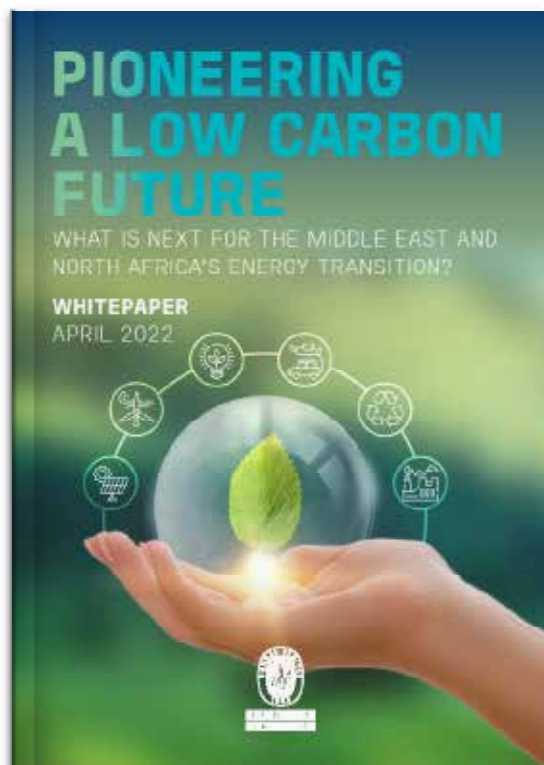
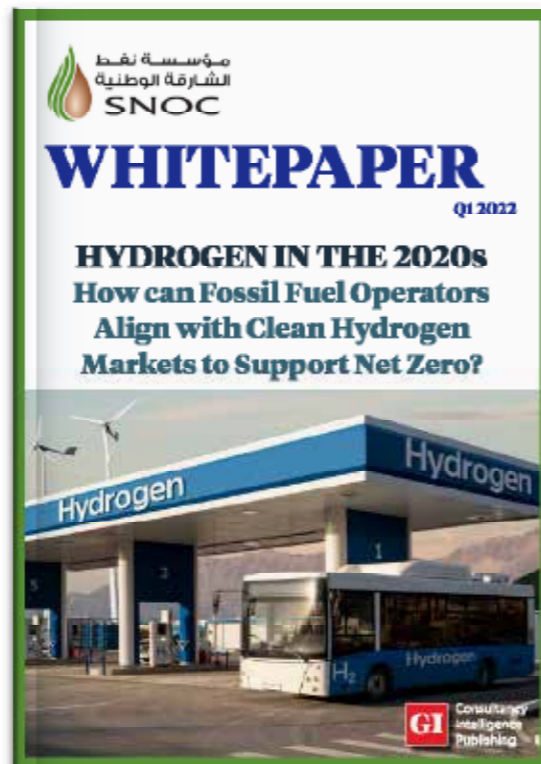
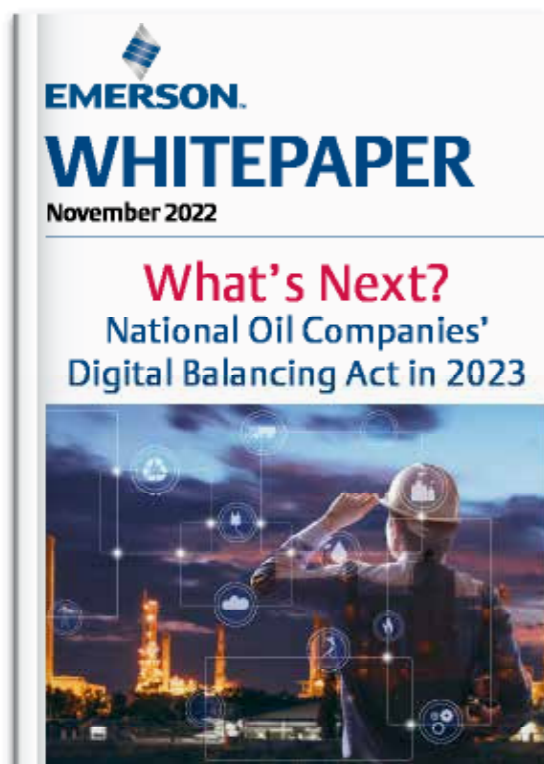




INTELLIGENCE

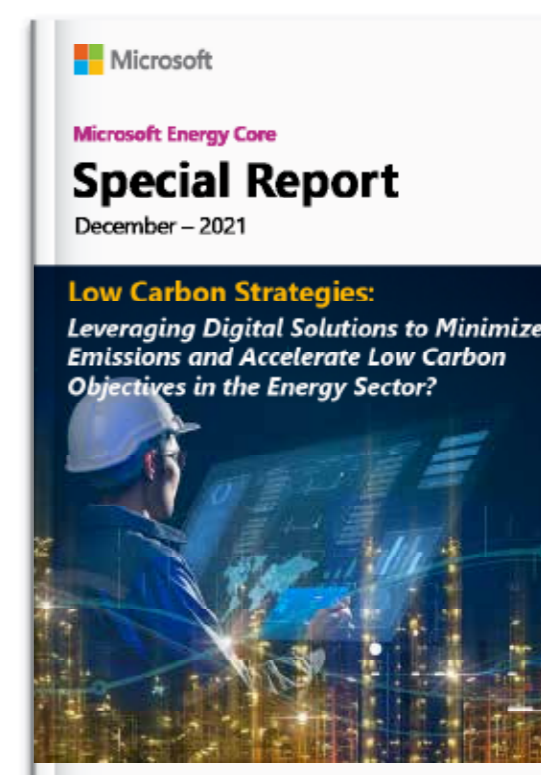
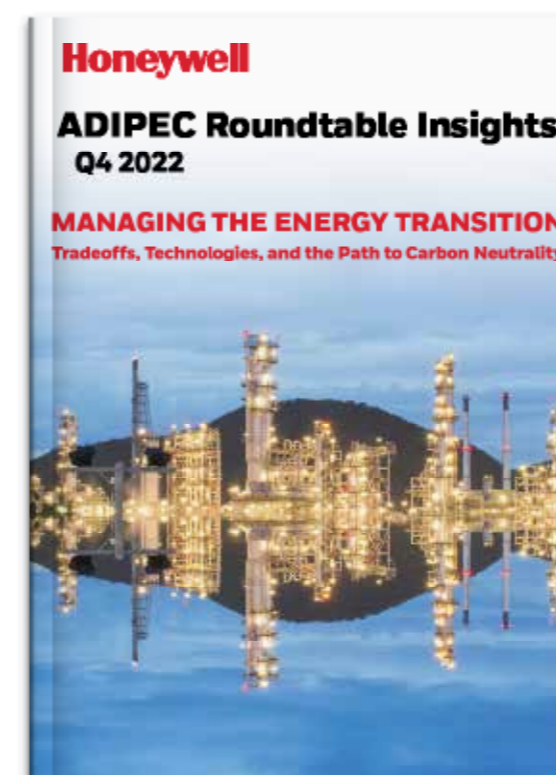
WHITEPAPERS

GI Consultancy helps clients to identify the important questions and find the right answers to ensure the sustainability and advancement of their business - drafting Whitepaper reports that provide pathways forward.



SPECIAL PROJECTS - TRANSFORMATION

GI Consultancy works with clients to identify important activities within the energy ecosystem that are not advancing sufficiently on their own momentum, and we develop and implement a strategic plan to accelerate their transformation.



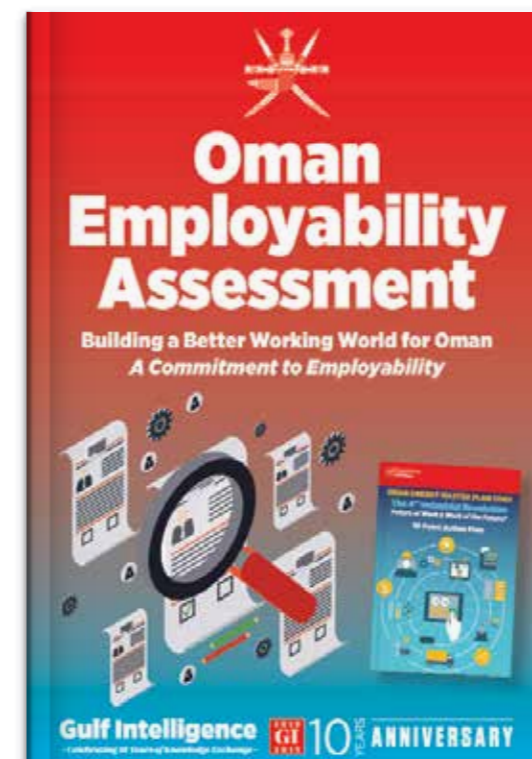
SPECIAL RESEARCH REPORTS

GI Intelligence Research team identifies timely and relevant issues that are likely to impact the Middle East energy sector over the horizon, and conducts a deep-dive study that is captured in a Special Report.



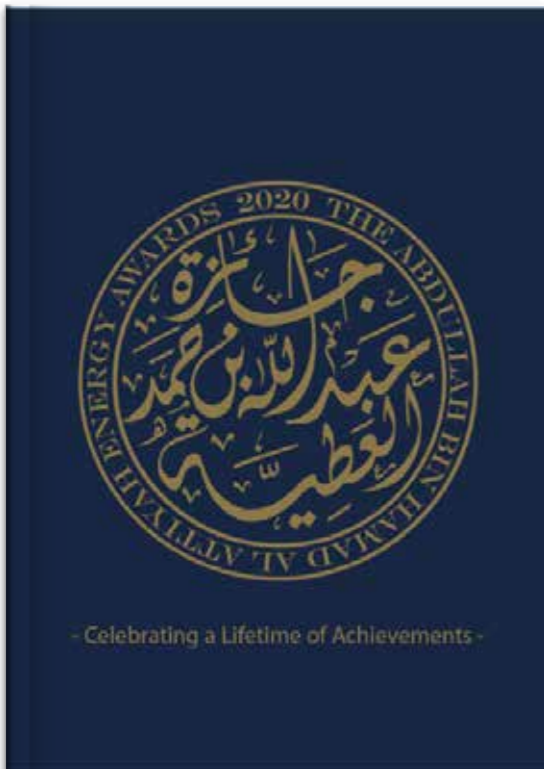
BUILD DIGITAL TOOLS

GI Intelligence builds digital tools that help clients to better measure the implementation performance of new policies; and we develop social platforms that facilitate realtime connectivity and cooperation between a diverse group of external stakeholders.



AWARDS

GI Intelligence identifies areas of critical importance to the international energy industry, such as the advancement of post-graduate education in resource-rich countries, and develops an Awards campaign that celebrates excellence and establishes thought leaders to advance the sector.





PUBLISHING

FUJAIRAH NEWSLETTER

The **Fujairah New Silk Road Weekly Newsletter** provides insights and analysis to its more than 40,000 readers on the current issues impacting the global energy markets, and their possible consequences for the Middle East midstream and downstream value-chain: Trading – Storage – Refining – Ports –Shipping.

Fujairah New Silk Road WEEKLY NEWSLETTER



Fujairah New Silk Road WEEKLY NEWSLETTER
DECEMBER 19th 2022 VOL. 141

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

"Iran's Nuclear Programme Could be the First Major Crisis of the New Year!"
Dr. Cyril Widdershoven, PhD
Founder & Sr. Advisor Geopolitics & Country Risk, Verco

What has been made clear on the JCPOA in 2022 is that despite European Russia's desire to continue the agreement, it is clear that the negotiations have not been successful for an extended period and it is not clear when they will resume. The US is not willing to re-engage with Iran and its nuclear programme, but it will not be able to do so without the support of the EU. The EU is not willing to re-engage with Iran and its nuclear programme, but it will not be able to do so without the support of the US. The US is not willing to re-engage with Iran and its nuclear programme, but it will not be able to do so without the support of the EU. The EU is not willing to re-engage with Iran and its nuclear programme, but it will not be able to do so without the support of the US.

Fujairah Weekly Oil Inventory Data	Fujairah Average Oil Tank Storage Leasing Rates
7,760,000 bbl Light Distillates	12,762,000 bbl Average Range \$3.62 - 4.38/m ³
1,802,000 bbl Middle Distillates	
12,762,000 bbl Heavy Distillates & Residue	
	BLACK OIL PRODUCTS Average Range \$3.62 - 4.38/m ³
	Highest: \$4.50/m ³ Lowest: \$3.40/m ³

Fujairah New Silk Road WEEKLY NEWSLETTER
DECEMBER 9th 2022 VOL. 140

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

"China Leadership Realizes Political Relaxation & Economic Recovery Go Hand in Hand!"
Mehmet Özgüç, Group CEO, Global Resources Partnership, Chairman, London Energy Club

The current situation in China is a combination of political and economic factors. The leadership has realized that political relaxation and economic recovery go hand in hand. This is a positive sign for the global energy market, as it indicates that China is moving towards a more stable and predictable economic environment. This is a positive sign for the global energy market, as it indicates that China is moving towards a more stable and predictable economic environment.

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Fujairah New Silk Road WEEKLY NEWSLETTER
NOVEMBER 20th 2022 VOL. 139

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

OPEC+ ROLLOVER or DEEPER CUTS: ALL OPTIONS OPEN?
Amena Bakr, Deputy Bureau Chief & Chief OPEC Correspondent, Energy Intelligence

OPEC+ has a choice to make. It can either roll over its production cuts or deepen them. This decision will have a significant impact on the global oil market. The OPEC+ decision will have a significant impact on the global oil market. The OPEC+ decision will have a significant impact on the global oil market.

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Fujairah New Silk Road WEEKLY NEWSLETTER
NOVEMBER 20th 2022 VOL. 139

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

"Russian Oil Will Reach Europe and the US Regardless of Price Caps!"
Dr. Alan Al-Hadi, Managing Partner, Energy Outlook Advisors

Russian oil will reach Europe and the US regardless of price caps. This is because there are many ways to circumvent the price caps. This is because there are many ways to circumvent the price caps. This is because there are many ways to circumvent the price caps.

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"There's Nowhere To Turn for Comfort Across Commodities Markets!"
Dave Ernsberger
Global Head of Commodities Pricing
S&P Global Commodity Insights

"Markets are in a Risk Off Mindset!"
Mike Muller, Head, Vitol Asia

DAILY ENERGY MARKETS FORUM

The **DAILY ENERGY MARKETS** online portfolio provides realtime updates and why it matters analysis on the issues moving markets every day - *reaches 2 million viewers per month.*

GI Consultancy Intelligence Publishing

Daily Energy Markets ONLINE SERIES PROFILE

Series Supported By:

ADNOC | Vitol | IOUJ | SNOC | S&P Global Commodity Insights

INDUSTRY FORUMS

The Gulf Intelligence Industry Forum series has been convening the leadership of the Middle East energy sector in a succession of live events across the region every year for more than a decade.



CALENDAR



The 11th Energy Markets Forum 2023
October 2023



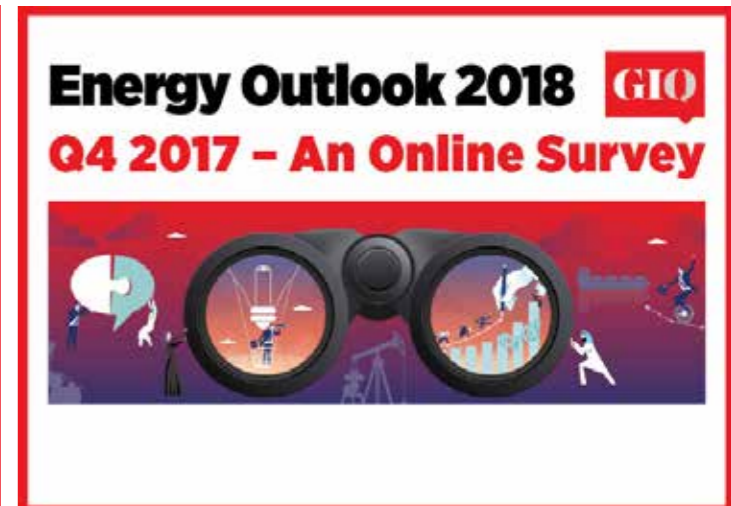
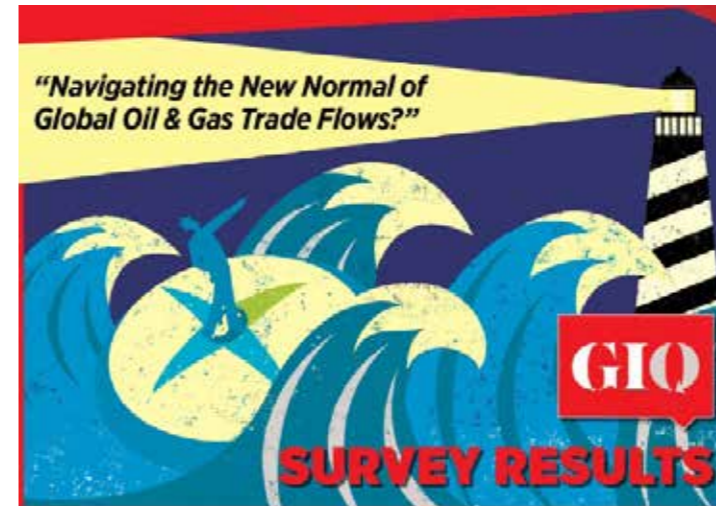
The 10th Oman Energy Forum 2022
November 2023



"GLOBAL" UAE Energy Forum 2024
January 2024

SURVEYS

GI polls its database of 20,000+ active energy industry stakeholders to deliver realtime market intelligence that clients can use to make more informed decisions.





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