



Consultancy
Intelligence
Publishing

COMPANY PROFILE

ABOUT US

Gulf Intelligence (GI) is the leading strategic consulting group in the Middle East focused on the international energy & natural resources industry. The Dubai-based firm uses more than 10 years of operational experience in the region to offer trusted, fully compliant, and strategic advice. The GI consultancy provides expert and hands-on assistance to international clients looking for opportunities or seeking solutions in the Arab Gulf, as well as supporting national energy stakeholders expand their global engagement.

GI Consultancy

- ✓ Whitepapers
- ✓ Special Projects
- ✓ Stakeholder Management
- ✓ Roundtables/ Workshops
- ✓ Content Bureau

GI Intelligence

- ✓ Special Research Reports
- ✓ Build Digital Tools
- ✓ Surveys
- ✓ Awards

GI Publishing

- ✓ Fujairah Newsletter
- ✓ Daily Energy Markets Forum
- ✓ Industry Forums
- ✓ Energy Transition Dialogues



H.E. Dr Mohammed bin Hamad Al Rumhy

Oman's Minister of Energy & Minerals *comments on the Oman Energy Master Plan 2040 delivered by Gulf Intelligence*

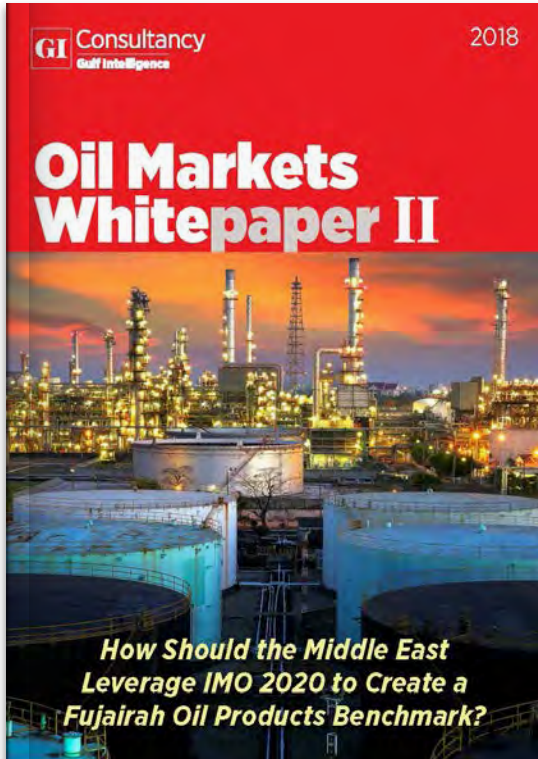
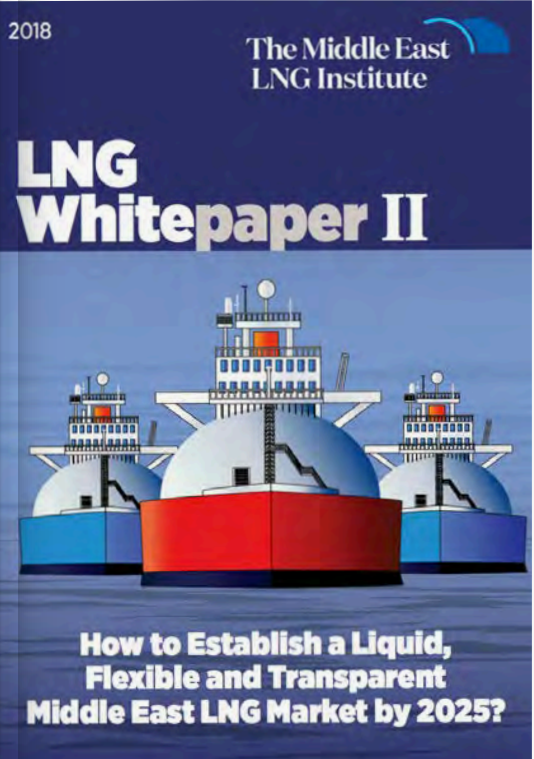
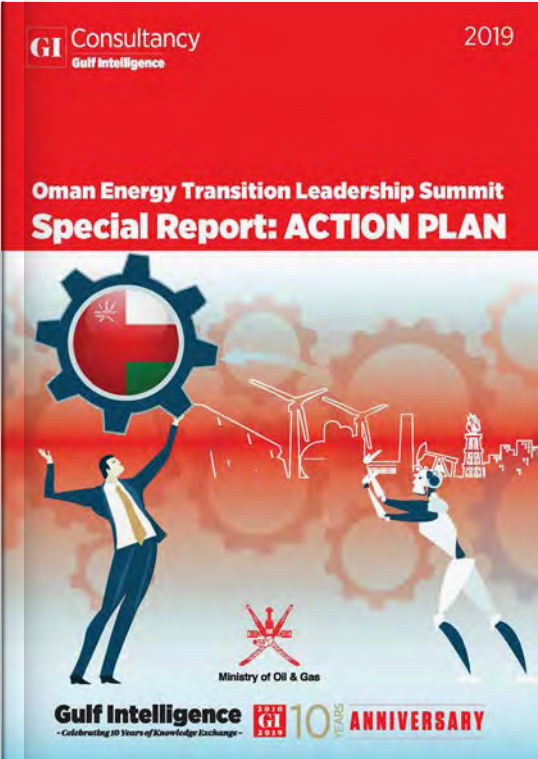
“This is a fantastic exercise...it’s a very good piece of work, especially considering the stakeholders involved. It touches on all of the important issues that Oman is facing. We are talking about challenges and solutions. The recommendations are extremely important and it will at least start a discussion in the community which is not often taking place.”



CONSULTANCY

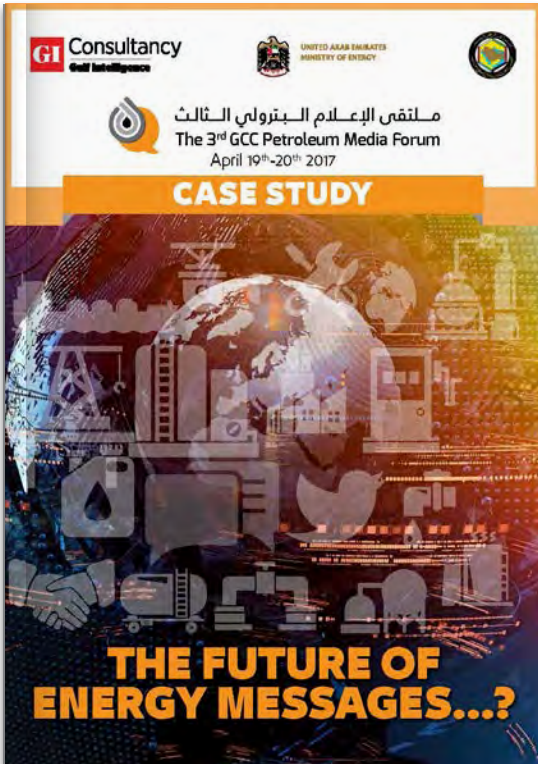
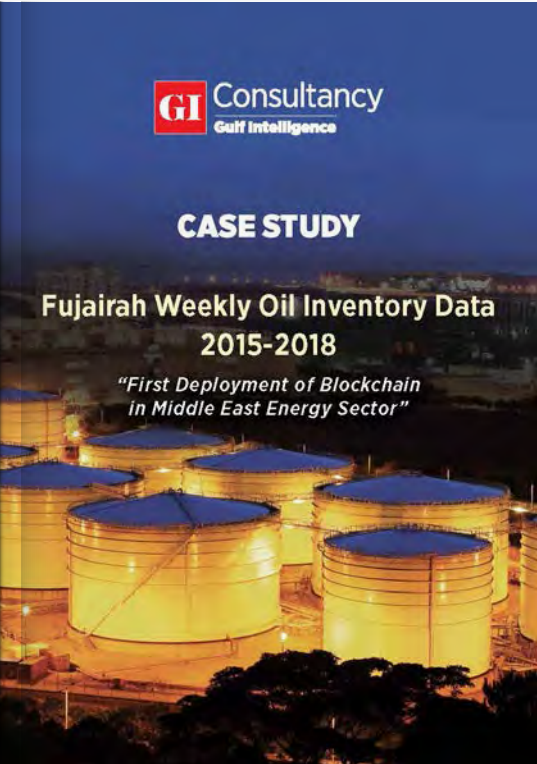
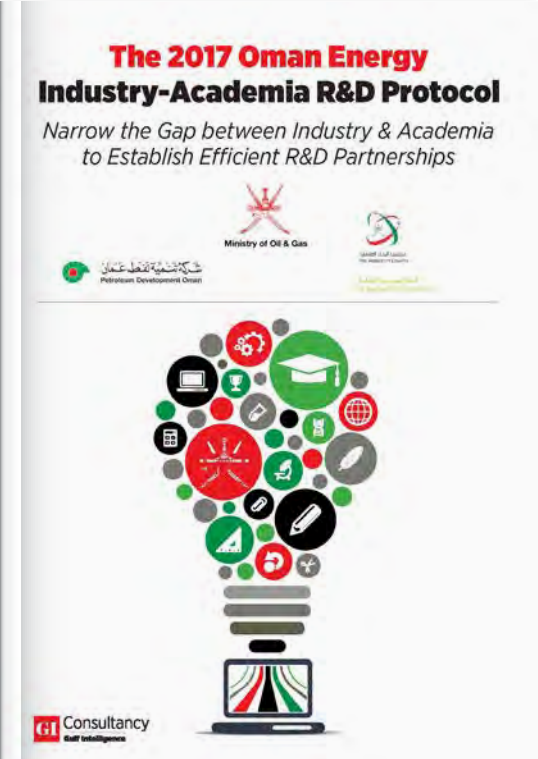
WHITEPAPERS

GI Consultancy helps clients to identify the important questions and find the right answers to ensure the sustainability and advancement of their business - drafting Whitepaper reports that provide pathways forward.



SPECIAL PROJECTS - TRANSFORMATION

GI Consultancy works with clients to identify important activities within the energy ecosystem that are not advancing sufficiently on their own momentum, and we develop and implement a strategic plan to accelerate their transformation.



STAKEHOLDER MANAGEMENT

GI Consultancy will map and facilitate a client’s engagement with critical stakeholders key for its advancement in the Middle East Energy Sector. This is exceptionally important in the time of COVID as building new relationships beyond existing networks is practically impossible.



ROUNDTABLES/WORKSHOPS

GI Consultancy produce Roundtables & Workshops on behalf of clients for the purpose of facilitating networking and critical knowledge exchange on timely issues and topics of critical relevance to its key stakeholder groups.



GI The Gulf Intelligence CONTENT BUREAU

Executive Summary

The **GI Content Bureau** service is designed to provide our clients with a team of world-class writers and editors that have a collective experience of over 100 years producing longform feature-length content on the global energy industry for leading international media companies including Bloomberg, Reuters, Platts, The Financial Times and the the Wall Street Journal. This rare and exclusive expertise can be retained on an annual basis to deliver a continuous supply of Feature Articles, Opinion Editorials, Newsletters, Whitepapers & Special Reports etc., or can be secured under a call-off arrangement to deliver special project assignments.



Produce & Manage:

- ✓ GI will prepare suitable editorial content formats to convey the client's message to its target audience. All relevant content needs to move beyond *what's-just-happened* and address *what's-at-stake* and *why-we-should-care*.

Formats:

- Opinion Editorials
- Company Editorial "Toolboxes"
- Newsletters
- Special Reports
- White Papers
- Feature Articles
- Q&A Interviews



Company Profile Toolbox – Tell a compelling human story Anecdotal Company Profiles & Leadership Biographies

Gulf Intelligence will work closely with the company's corporate communications team to create a Company Profile Toolbox by drafting:

- ✓ An anecdotal long-form company profile that will attract the editorial eye of print media for a potential feature
- ✓ Anecdotal-led Profiles of the senior executives adding a more 'human' element to the story.



INTELLIGENCE

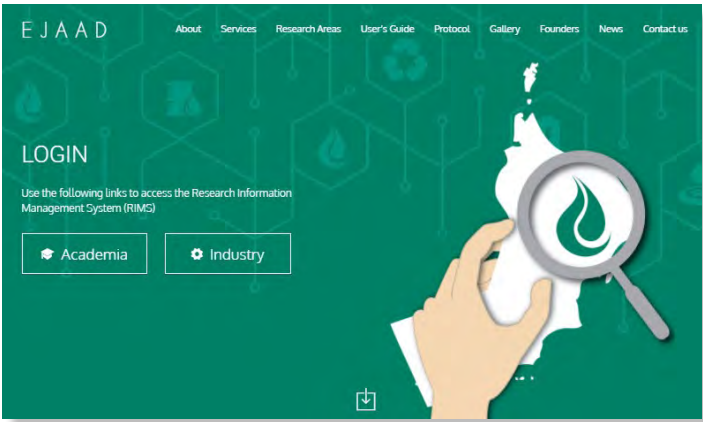
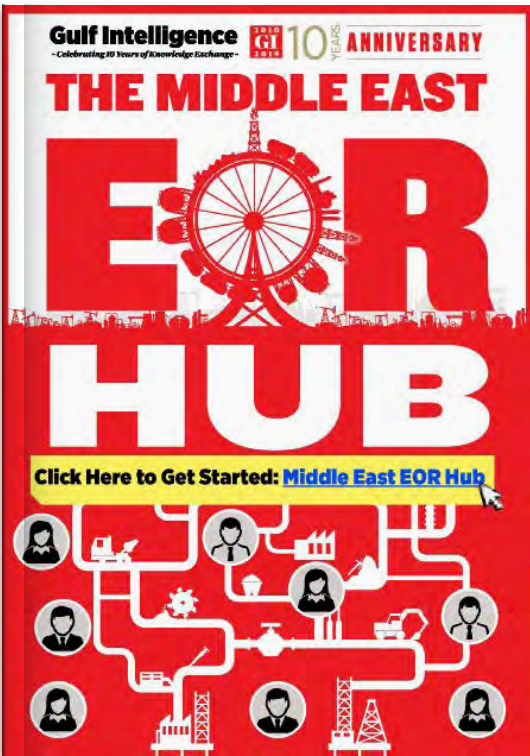
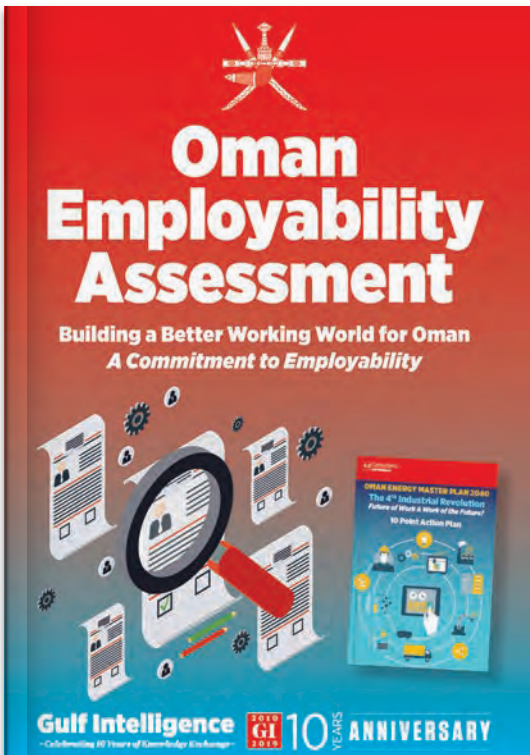
SPECIAL RESEARCH REPORTS

GI Intelligence Research team identifies timely and relevant issues that are likely to impact the Middle East energy sector over the horizon, and conducts a deep-dive study that is captured in a Special Report.



BUILD DIGITAL TOOLS

GI Intelligence builds digital tools that help clients to better measure the implementation performance of new policies; and we develop social platforms that facilitate realtime connectivity and cooperation between a diverse group of external stakeholders.



SURVEYS

GI polls its database of 20,000+ active energy industry stakeholders to deliver realtime market intelligence that clients can use to make more informed decisions.



AWARDS

GI Intelligence identifies areas of critical importance to the international energy industry, such as the advancement of post-graduate education in resource-rich countries, and develops an Awards campaign that celebrates excellence and establishes thought leaders to advance the sector.





PUBLISHING

FUJAIRAH NEWSLETTER

The Fujairah New Silk Road Weekly Newsletter provides insights and analysis to its more than 40,000 readers on the current issues impacting the global energy markets, and their possible consequences for the Middle East midstream and downstream value-chain: Trading – Storage – Refining – Ports –Shipping.

Fujairah

New Silk Road

WEEKLY NEWSLETTER

EXCLUSIVE INSIGHTS

ACTIONABLE INTELLIGENCE

LATEST NEWS

DATA TRENDS

Stack of several issues of the Fujairah New Silk Road Weekly Newsletter, showing various headlines and data.

Fujairah New Silk Road WEEKLY NEWSLETTER

SEPTEMBER 2ND 2020 VOL. 42

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

AN EXCLUSIVE GULF INTELLIGENCE INTERVIEW

"DEMAND IS A HUGE QUESTION MARK OVERSHADOWING THE MARKET."

Joseph McWhorter, Secretary General International Energy Forum

Fujairah Weekly Oil Inventory Data

Category	Volume (bbl)
Light Distillates	3,884,000
Middle Distillates	3,644,000
Heavy Distillates & Residues	7,205,000

Black Oil Products

Average Range \$3.59 - \$4.04/m³

↑ Highest: \$4.30/m³

↓ Lowest: \$3.40/m³

Fujairah New Silk Road WEEKLY NEWSLETTER

JULY 27TH 2020 VOL. 41

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

AN EXCLUSIVE GULF INTELLIGENCE INTERVIEW

"DEMAND DESTRUCTION HAS BEEN HUGE, BUT GAS HAS HELD UP BETTER THAN OIL."

Dr. Joo-Woong Nang, President, International Gas Union

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Fujairah New Silk Road WEEKLY NEWSLETTER

JULY 6TH 2020 VOL. 41

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

AN EXCLUSIVE GULF INTELLIGENCE INTERVIEW

"OIL MARKETS LOOKED INTO THE ABYSS DURING Q2 BUT FOUND THEMSELVES STABILIZED AT \$40/BL AT THE END OF IT."

Martin Frankel, President, S&P Global Platts

Fujairah Weekly Oil Inventory Data

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Fujairah New Silk Road WEEKLY NEWSLETTER

JUNE 1ST 2020 VOL. 41

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

AN EXCLUSIVE GULF INTELLIGENCE INTERVIEW

"NIGERIA IS 100% COMMITTED TO MEETING ITS OPEC OIL SUPPLY CUTS"

Mr. Mohd Nuri, Group Managing Director Nigerian National Petroleum Corp.

Fujairah Weekly Oil Inventory Data

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Fujairah New Silk Road WEEKLY NEWSLETTER

JANUARY 9TH 2020 VOL. 41

EXCLUSIVE INSIGHTS // ACTIONABLE INTELLIGENCE // DATA TRENDS // LATEST NEWS

INSIDE EXCLUSIVE IN INTERVIEW

CAPT. MOUSA MORAD

MANAGING DIRECTOR PORT OF FUJAIRAH

"WE ARE BACK WHERE GEOPOLITICS HAS MORE INFLUENCE"

H.E. Suhail Al Mazrouei, Minister of Energy and Industry, UAE

Fujairah Weekly Oil Inventory Data

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"TODAY, THE ONLY CERTAIN THING IS UNCERTAINTY."

H.E. Mohammad Sanusi Barkindo, Secretary General, OPEC

AN EXCLUSIVE GULF INTELLIGENCE INTERVIEW

AN EXCLUSIVE WITH GULF INTELLIGENCE

"WORKING TOGETHER WITH OUR PARTNERS HERE IN FUJAIRAH, AND THROUGHOUT THE WORLD, WE WILL BUILD AN ENERGY BRIDGE TO THE FUTURE."

H.E. DR. SULTAN AL JABER, MINISTER OF STATE & GROUP CEO, ADNOC

AN EXCLUSIVE GULF INTELLIGENCE INTERVIEW

"WE ARE BACK WHERE GEOPOLITICS HAS MORE INFLUENCE"

H.E. Suhail Al Mazrouei, Minister of Energy and Industry, UAE

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GI Publishing

DAILY ENERGY MARKETS FORUM

The DAILY ENERGY MARKETS online portfolio provides realtime updates and why it matters analysis on the issues moving markets every day - *reaches 2 million viewers per month.*

GI

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DAILY ENERGY MARKETS FORUM

VIRTUAL ONLINE SERIES 2021

A graphic illustration for the GI Daily Energy Markets Forum Virtual Online Series 2021. It features a central globe with the GI logo, surrounded by various energy-related icons: a megaphone, a smartphone with a person's face, a laptop, an oil rig, a ship, and a hot air balloon. The background is a vibrant blue with white lines suggesting a network or data flow.

Supported By

Logos of supporting organizations: Vitol, ADNOC, Aramco, SNOC, and others.

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INDUSTRY FORUMS

The Gulf Intelligence Industry Forum series has been convening the leadership of the Middle East energy sector in a succession of live events across the region every year for more than a decade.



CALENDAR



"GLOBAL" UAE Energy Forum 2021
Jan 13th, 2021



The 10th Energy Markets Forum 2021
Oct 5th, 2021



The 8th Oman Energy Forum 2021
Nov 24th, 2021

ENERGY TRANSITION DIALOGUES

ENERGY TRANSITION DIALOGUES - a Daily Online Portfolio provides updates and analysis on the latest advances in the global energy transition, and their possible ramifications for the Middle East - *reaches one million viewers per month.*

Consultancy Intelligence Publishing

ENERGY TRANSITION DIALOGUES ONLINE PORTFOLIO

DAILY BULLETINS

PODCASTS

INTERVIEW SERIES

INDUSTRY SOUNDINGS

DAILY DIGEST



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