

DYALA SABBAGH

PARTNER & COO, GULF INTELLIGENCE

Dyala started her career in banking in London and moved swiftly into print and broadcast media. Her first foray into journalism was as a reporter on the Energy markets beat at Dow Jones Newswires/Wall Street Journal in the mid-1990s. In 1999, she was appointed Bureau Chief - Dubai for the U.S. company, where she managed coverage of the emerging markets economic dynamic of the GCC, with a focus on OPEC and the energy sector.

In the mid-2000's, Dyala transitioned into broadcast, as editor and anchor of the inaugural CNBC and BBC World signature weekly and monthly business programs on the region. During both her print and broadcast career, Dyala has interviewed a cross-section of international business and political leaders, including a range of Energy and Finance ministers, Iraq's Energy Minister Shahrastaani and Azerbaijan's former President Haidar Aliyev.

In 2009, Dyala became Founding Partner and COO at Gulf Intelligence, one of the leading energy consultancies in the Middle East. She is a much sought after Master of Ceremonies and Moderator for government, corporate and gala events across the Middle East, that have included special guests U.S. President Bill Clinton, Queen Rania of Jordan and Sir Bob Geldof.

Dyala is a regular contributor on energy matters to print and broadcast media in the region.

Dyala attained a BSc. in Economics and History from the University of London and an MA in Arab Studies from the School of Foreign Service, Georgetown University, Washington D.C.



She tweets @dyalasabbagh_gi